



GLOBAL VIDEO

2025 COMMERCIAL AND PRICING TERMS
& GENERAL TERMS AND CONDITIONS OF SALE



Valid from 1st January 2025



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FROM 1ST JANUARY TO 31 DECEMBER 2025

UPDATED ON 08/10/2024

VERSION	PUBLICATION DATE	CONTENT
1.0	02/10/2024	<ul style="list-style-type: none"> - EASY VIDEO PACK conditions: change based on the Net rate for a 20-second campaign (P.19) - AFFINITY-BASED PACKS conditions: change of 100 Baseline with Guaranteed Net GRP Cost for 20 seconds (P.20) - Period indexes (P.37): P1 period index change (P.37) change of dates for P8 and P9 (P.37) - Spot length indexes: change in spot length indexes; spot length indexes are calculated based on the gross rate for a 20-second spot (P.41) - FLEXI PACK modality: change of 100 Baseline with Guaranteed Net GRP Cost 20 seconds (P.34) - Volume discount: addition of a reference (P.32) - Integration of the 2025 Digital General Terms and Conditions of Sale (P.62)
2.0	08/10/2024	<ul style="list-style-type: none"> - Addition of conditions for Research & Insights services (P.57)



Dear Partners,

Entertainment and the sharing of positive emotions are at the heart of the NRJ Group's identity and actions, reaching more than 44 million French people* every month. An editorial promise that meets the needs of French people, even more so in the current climate. The strengthening of our core TV target groups is proof that our channels are reaching their audiences, and therefore the advertising market. This momentum is cementing our position as an independent French media group.

This autumn was marked by ARCOM's* decision not to pre-select NRJ12 for Frequency renewal. To date, we have no information on the reasons for this. This measure is incomprehensible in itself, even more so when our television division has achieved profitability. NRJ12, one of the pioneers of DTT for the past 20 years, has its rightful place in the French audiovisual landscape. More than 5 million French people watch NRJ12 every day⁽¹⁾. NRJ12 has the highest proportion of 15-49 year-olds and 25-49 year-olds in the channel's audience⁽²⁾ and is the 2nd youngest channel⁽³⁾.

In this context, the Group will actively defend its interests by availing itself of all the remedies at its disposal.

It is in this combative and enthusiastic frame of mind that NRJ GLOBAL is reinforcing its commercial beliefs to simplify your access to the medium and offer you greater emergence and advice. As a result, in 2025 we are extending our two purchasing methods to meet your objectives: the Priority Pass for privileged access to the schedule and the Flexi Pack to guarantee your performance. To simplify access to audience convergence, the Easy Video offering maximises TV-video plans, while Full Prime sponsorship packs help attract 25-49 year-olds to NRJ12 and 35+ women to Chérie25.

In addition to selling advertising space, we offer you our creative expertise with Jean Paul, the Brand Entertainment collective that gives the brands a voice, as well as our research & insights expertise, so that we can share the lessons learned from our proprietary studies and provide a personalised service to help you optimise your communication strategies. This is why we have created "The Gold Insights", a complete package that includes the identification of creative insights, advertising creation and pre-testing. Lastly, as a signatory to the Climate Compact, we are renewing the "Native" plan for communications by committed brands and the socially responsible advertising offer with Goodeed. We are committed to offering special business terms for information campaigns by public authorities and charities to promote responsible practices and the use of less polluting products.

The Group has always demonstrated its ability to adapt successfully in order to pursue its development for the benefit of all its audiences, employees and advertisers. We are confident about the future, driven by the great emotions that bring us together and the 180 NRJ GLOBAL employees, whom I would like to thank sincerely for their commitment. Thank you too, dear Partners, for all the confidence you have shown in us, for our collaboration and for your trust.

Kind regards

Cécile Chambaudrie, CEO, NRJ GLOBAL

*Regulatory Authority for Audiovisual & Digital Communication

GREAT EMOTIONS
BRING US TOGETHER

MORE THAN
8 OUT OF 10 FRENCH PEOPLE

I.E. MORE THAN 44 MILLION FRENCH
PEOPLE* GET THEIR ENTERTAINMENT FROM
OUR MEDIA BRANDS EVERY MONTH



ENTERTAINING ► BRINGING PEOPLE TOGETHER ►
CONNECTING ► OFFERING ► TAKING ACTION



01

THE NRJ GLOBAL OFFER

GOOD VIBES ONLY

OUR TELEVISION-VIDEO OFFERINGS



22 MILLION
VIEWERS EVERY WEEK

IMMERSE YOURSELF IN THE WORLD

OF TRENDS AND POPULAR ENTERTAINMENT!

FUNNY

ENTERTAINMENT
IN ALL ITS FORMS



UNIQUE

NEW TERRITORIES
IN VOGUE



POPULAR

POPULAR PROGRAMMES
EVERYONE CAN ENJOY





NRJ HITS

THE BEST FRENCH AND INTERNATIONAL MUSIC VIDEOS



NO. 1 THEMATIC MUSIC CHANNEL ⁽¹⁾
AND IN THE TOP 10 THEMATIC CHANNELS ON TARGET GROUPS ⁽²⁾



CELEBRATES FEMALE FIGURES

WITH GRACE AND EMOTION

ELEGANT

A PRESTIGIOUS AND UNIQUE
CINEMA OFFERING



EXCITING

EXCEPTIONAL DESTINIES OF
FASCINATING WOMEN



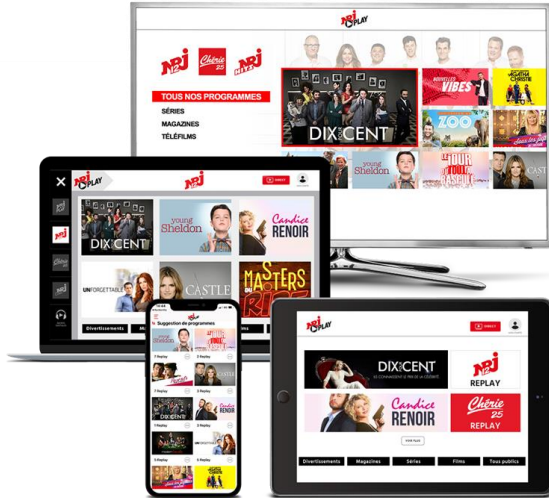
AUTHENTIC

PROXIMITY AND REALISM OF
STORIES AND CHARACTERS



NRJ PLAY THE VIDEO HUB

100% ENTERTAINING NRJ GROUP CONTENT



THE NRJ12 & CHERIE25
CHANNEL PLATFORM
A SEAMLESS, CUSTOMISED EXPERIENCE



OUR MEDIA BRANDS
AND MAJOR EVENTS ON YOUTUBE
LIVE SHOWS, INTERVIEWS AND EXCLUSIVE CONTENT...

01.2 NRJ GLOBAL

MEDIA AND COMMUNICATION
CONSULTING



OUR COMMITMENTS

**SIMPLIFY ACCESS TO OUR TV-VIDEO OFFERING
WITH GREATER EMERGENCE AND ADVICE**

**ENSURE BUSINESS PERFORMANCE
AND FAIR MEDIA VALUE**

THE EFFECTIVENESS-BOOSTING ENTERTAINMENT CONTEXT FOR YOUR BRANDS

94% OF FRENCH PEOPLE FEEL THAT ENTERTAINMENT IS ESSENTIAL FOR THEIR WELL-BEING ⁽¹⁾

ATTENTION



CONTEXT
ENTERTAINMENT ⁽²⁾

+12 pts

DESIRE TO PURCHASE



**7 IN 10 FRENCH
PEOPLE**
ARE MORE LIKELY TO BUY A
PRODUCT WHEN IT IS ADVERTISED
IN AN ENTERTAINMENT CONTEXT ⁽³⁾

TV ROI



OF NRJ GROUP CHANNELS
FOR €1 NET INVESTED ⁽⁴⁾

€26.40

CSA DATA
CONSULTING

BETTER COMMUNICATION FOR MORE RESPONSIBLE ADVERTISING

GET INVOLVED



SIGNATORY TO THE CLIMATE COMPACT

THE CLIMATE FRESK
TO TRAIN EMPLOYEES



RESPONSIBLE PURCHASING CERTIFICATION
BY PROVIGIS

ECO-DIGITAL CHARTERS
AND ECO-PRODUCTION

INTER-BRANCH PARTICIPATIONS



PROMOTE

WITH DEDICATED OFFERS
TO PROMOTE THE BRANDS'
COMMITMENTS

MEASURE



COMMITMENT OF THE TV DIVISION

TAKE ACTION

-20%

LOWER WEIGHT
OF DIGITAL TECH SPECS*



NRJ GLOBAL OFFERS A TAILORED RESPONSE TO ALL TV-VIDEO MEDIA ISSUES

EMERGENCY



PASSPRIORITY

MANAGE YOUR CAMPAIGNS,
CONTROL YOUR CONTEXTS
WITH 100% SERVICE

SPONSORSHIP
2 EMERGING PLANS
"FULL PRIME"
WITH YOUR BILLBOARD
FOR UP TO 12 SECONDS

2 CROSS-MEDIA PLANS
CHÉRIE AND NRJ BRANDS

SIMPLICITY

2 PURCHASING METHODS
IDENTIFIED
PURCHASES AT GOING RATE & FLEXI PACK

EASY VIDEO PACK
MAKE IT EASIER TO MAXIMISE
THE CONVERGENCE
OF TV-VIDEO AUDIENCES

2 TV TARGET PACKS
TARGET EFFECTIVELY
WITH OUR AFFINITY-BASED OFFERS

CSR

NATIVE
GREEN

NATIVE
CORPORATE

NATIVE
MADE IN FRANCE

NATIVE AD BREAKS
3 PREMIUM POSITIONS
TO HIGHLIGHT
YOUR COMMITMENTS

 **goodeed**
La publicité à impacts positifs

GOODEED PARTNERSHIP
FOR MORE RESPONSIBLE
VIDEO ADVERTISING

CONSULTING EXPERTISE ~~EXPERT ADVICE~~ TO LEVERAGE BUSINESS PERFORMANCE



THE BRAND ENTERTAINMENT
COLLECTIVE THAT GIVES YOUR
BRANDS A VOICE

ENTERTAINMENT
AS A *REASON TO BE*



PERSONALISED ADVICE TO
OPTIMISE YOUR COMMUNICATION
STRATEGIES

IMPROVED
PERFORMANCE
WITH OUR INSIGHTS AND
AVAILABLE SOLUTIONS



NEW

THE GOLD INSIGHTS

OUR CONSULTING EXPERTISE TO SERVE YOUR COMMUNICATION

1

Identification of **CONSUMER INSIGHTS**

YOUR TARGET IS INTERVIEWED TO IDENTIFY ITS EXPECTATIONS WITH OUR QUICK INSIGHTS

WHAT THEMES CAPTURE ITS ATTENTION, ITS PURCHASING DECISION CRITERIA, ETC.

2

SPOT* PRODUCTION

BY INTEGRATING THE LESSONS LEARNED FROM QUICK INSIGHTS INTO THE CREATIVE PROCESS

TO EFFECTIVELY CAPTURE YOUR CUSTOMERS' ATTENTION

3

EFFECTIVENESS measured via a pre-test

PRE-TEST REPORT

YOUR ADVERTISEMENT IS TESTED TO GUARANTEE ITS IMPACT ON YOUR TARGET AUDIENCE

From **€30,000 NET EXCL. VAT** - Non-media

Contact us to activate your media campaign and make the most of the various solutions offered by the NRJ Global: research, analysis and media-planning recommendations (radio, TV and digital), integration into special operations...

* TV or video spot. Subject to Feasibility based on the target.



02

OUR SOLUTIONS

TO MEET YOUR COMMUNICATION NEEDS

NEW

EASY VIDEO PACK

TO MAXIMISE THE CONVERGENCE OF TV-VIDEO AUDIENCES

TOTAL VIDEO



+



+



+



EARLY SCHEDULING RESPONSE

Within 48 hours maximum*

50% PP INCLUDED**

An emergent PP6 plan

CPT

equivalent

€10 Net

Target: 25 to 49-year-olds

From:

€45,000 NET For 3 consecutive weeks of 20-second communication

4.5 MILLION contacts for individuals aged 25-49

Subject to change and schedule availability. *48 hours: Two working days if the brief is received before 4pm, and three working days if it is received after 4pm, subject to open scheduling periods (see SNPTV timetable for information purposes only).

19 Performance examples cited are for information purposes only and are not guaranteed. **The proportion of Preferential Positions is based on the number of advertisements or the Gross Price. Cannot be combined with annual agreements or any other commercial offers.



AFFINITY-BASED PACKS

100% PREFERENTIAL POSITIONS

TO EFFECTIVELY REACH YOUR CORE TV TARGET

PREMIUM

€17,000 NET EXCL. VAT

100% PRIME, PP AND
PREMIUM PROGRAMMES

FICTION, FILMS
& SERIES
AB+ INDIVIDUALS

Net CGRP €1,950 off-peak periods⁽¹⁾

Net CGRP €2,400 peak periods⁽²⁾

20-second basis



YOUNG

€20,000 NET EXCL. VAT

100% PP AND AFFINITY-BASED
PROGRAMMES

SITCOMS, SERIES,
ENTERTAINMENT & HITS
INDIVIDUALS AGED 15-34

Net CGRP €1,900 off-peak periods⁽¹⁾

Net CGRP €2,350 peak periods⁽²⁾

20-second basis



Pink © Ebru Yıldız

(1) Off-peak periods: 01/01/2025 to 02/03/2025, 07/07/2025 to 17/08/2025, 22/12/2025 to 31/12/2025

(2) Peak periods: 03/03/2025 to 06/07/2025, 18/08/2025 to 21/12/2025.

Offers valid for 3 consecutive weeks, 20s format. Cannot be combined with annual agreements or any other commercial offers. Subject to change and schedule availability. NRJ GLOBAL will manage the media-planning. When making a reservation, the advertiser shall inform NRJ GLOBAL of the dates of the advertisement campaign. Broadcast dependent on schedule availability. For all application conditions, invoicing and payment methods, please refer to NRJ GLOBAL's 2025 TV Terms and Conditions of Sale.



SPONSORSHIP PACKS FULL PRIME

TO ASSOCIATE YOUR BRAND WITH OUR FLAGSHIP PROGRAMMES

STAND OUT
WITH A BILLBOARD
UP TO
12 SECONDS

FULL PRIME

AMONG THE 25-59 AGE GROUP OVER 4 WEEKS

- 600 advertisements estimated
- Over 27 million contacts

€55,000 NET EXCL. VAT



FULL PRIME

AMONG 35+ WOMEN OVER 4 WEEKS

- 520 advertisements estimated
- Nearly 38 Million contacts

€37,000 NET EXCL. VAT



Billboards: 8" programme (possibility of sponsoring with a billboard of up to 12 seconds) / 6" trailer. Net budget excl. VAT, including agent discount and excluding technical costs (€3,500 net excl. VAT). Subject to change. Non-exclusive sponsorship – 3 sponsors maximum. This offer cannot be combined with any other commercial offer. Performance examples cited are for information purposes only and are not guaranteed. Optional: creation of the billboard by Spot Machine & post-testing. Option prices and feasibility on request.

SPONSORSHIP PACK CHÉRIE BRAND

TO STAND OUT WITH A PREMIUM, AFFINITY-BASED CROSS-MEDIA PLAN TARGETING WOMEN



CHÉRIE FM MORNING SHOW

A daily slot on the flagship programme

± 40 advertisements / 18 GRP Women aged 35-59



CHÉRIE FM REPLAY PODCAST

100% share of voice on Chérie FM brand replays

± 100,000 impressions



CHÉRIE25 FULL PRIME

Presence on premium programmes broadcast in prime time on Chérie25

± 524 advertisements / 126 GRP



CHÉRIE25 REPLAY-VIDEO

Access all Chérie 25 videos and programmes on NRJPLAY

± 273,000 impressions

4 WEEKS



MORE THAN 15.3 MILLION CONTACTS
RADIO + TV WOMEN AGED 35-59

MORE THAN 370,000 GLOBAL DIGITAL
IMPRESSIONS
AUDIO + VIDEO

€40,000 NET EXCL.

VAT

NEW

SPONSORSHIP PACK NRJ BRAND

TO STAND OUT WITH AN AFFINITY-BASED CROSS-MEDIA PLAN TARGETING YOUNG PEOPLE



NRJ12 AFFINITY-BASED PROGRAMMING

Presence in a selection of 100% affinity-based programmes aimed at the 15-34 age group
± 400 references / 38 GRP Individuals aged 15-34



NRJ12 VIDEO REPLAY
± 455,000 impressions



NRJ REPLAY WEBRADIOS & PODCASTS
100% share of voice on selected content*
± 80,000 impressions

4 WEEKS



**MORE THAN 5.8 MILLION TV CONTACTS
INDIVIDUALS AGED 15-34**

**MORE THAN 535,000 GLOBAL DIGITAL
IMPRESSIONS
AUDIO + VIDEO**

€35,000 NET EXCL. VAT

*Selection of podcasts: Extravandance, La Story Extravandance, L'After Extravandance, Followers, Gossip Love. Webradios 15/34 age group: Extravandance, La playlist extravandance, K-POP. TV: Billboards 8" programme (possibility of sponsoring with a billboard of up to 12 seconds) / 6" trailer.

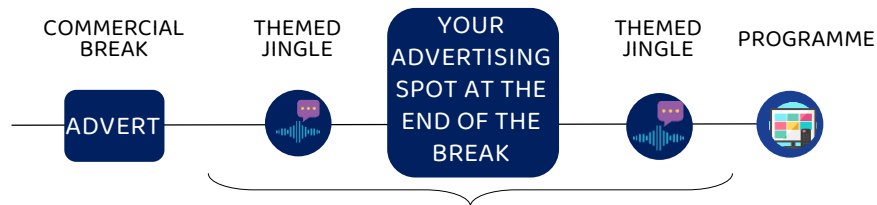
NATIVE AD BREAKS

TO HIGHLIGHT YOUR COMMITMENTS

OPTION
Effectiveness
measurement**
Image, Emergence, Consideration...

BENEFIT FROM A SHOWCASE DEDICATED TO COMMITTED BRANDS WITH A UNIQUE PREMIUM AD BREAK

YOUR SPOT PROMOTES GOODS OR SERVICES THAT MEET THE ELIGIBILITY CRITERIA OF THE 3 THEMES PROPOSED BY NRJ GLOBAL* NATIVE SCREENS ARE FOR YOU, AVAILABLE IN 3 VERSIONS.



A UNIQUE AD BREAK DEDICATED TO YOUR TV SPOT



ENVIRONMENT
THEME



QUALITY OF LIFE AND
WORKING CONDITIONS
THEME



LOCAL DEVELOPMENT
THEME

To find out more, please contact us

*Native plans are reserved for spots that feature or mention an ADEME-approved certification as listed at www.ademe.fr/labels-environnementaux for Native Green, spots that feature an "Origine France garantie", "Service France garanti", "Appellation d'origine contrôlée" (AOC or designation of origin) certification for Native Made in France, or any other official certification, spots that mention a "Great Place to Work", "B-CORP", "Lucie 26000", "AFNOR", "Happy Tech", "EcoVadis", "QRS ®", "Cancer@Work", "Diversité", "HappyIndex @Work", "Osmoz", "Positive Workplace" certification for Native Corporate. Eligibility criteria are subject to change. NRJ GLOBAL may require the advertiser, prior to the campaign, to provide proof that this official label has been awarded. Subject to validation by the station and NRJ Global. NRJ GLOBAL will manage the media-planning, subject to scheduling availability. This plan is subject to the pricing of special campaigns and screen overlays (+25% on the Gross Price of the relevant advertisements). The jingles will be produced by the stations and will be paid for by the advertiser. From €4,000 Net excl. VAT

24 ** Post-test option available, subject to feasibility, based on the target and sufficient coverage rate.



NRJ GLOBAL JOINS FORCES WITH GOODEED FOR MORE RESPONSIBLE VIDEO ADVERTISING



A 100% ONLINE VIDEO PLAN TO RAISE AWARENESS OF COMMITTED BRANDS

THE ADVERTISER ALLOCATES 30% OF THEIR BUDGET TO SOCIAL RESPONSIBILITY UPGRADE* BY CHOOSING A CAUSE TO SUPPORT FROM AMONG THE 5 ON OFFER:
HUMANITARIAN AID, HEALTH, CLIMATE & BIODIVERSITY, EQUAL OPPORTUNITIES AND SOCIAL INCLUSION.
EACH CAUSE INVOLVES 5 ASSOCIATIONS.



A SOCIALLY RESPONSIBLE
OVERLAY TO ENHANCE THE
ADVERTISER'S VIDEO
Technical fees offered by NRJ
Global



VIDEO, REPLAY ON NRJ PLAY
AND OFFICIAL YOUTUBE
CHANNELS
Pre-roll video

TOTAL BUDGET

PRODUCTION OF OVERLAY + MEDIA PLAN +
SOCIAL RESPONSIBILITY UPGRADE

€7,500 NET EXCL. VAT
415,000 IMPRESSIONS

*Goodeed is a company operating in the social and inclusive economy, naturally committed since 2014.
By using media budgets to fund non-profit initiatives, it inspires more positive and responsible practices within the advertising industry.*

*60% of the brands' advertising investment will be donated to the 5 associations in question, based on the cause supported, and 40% will be donated to Goodeed.
Subject to schedule availability. Excluding key accounts and annual agreements. 1-month plan, maximum 30" spot length.





03

TELEVISION

PRICING AND BUSINESS TERMS AND CONDITIONS

TWO PURCHASING METHODS

TO MEET YOUR OBJECTIVES

NRJ GLOBAL offers two methods for advertisers and their agents to purchase traditional advertising space on NRJ's three television channels:

- Going Rate
- Purchasing at guaranteed Net GRP Cost: FLEXI PACK

An advertisement campaign cannot combine these two purchase methods. Purchases can be made using the two purchase methods simultaneously, but they will be treated as two different campaigns. Reservation of an advertising campaign will be subject to prior signature of a contract between NRJ GLOBAL and the advertiser and/or its agent, for all methods of TV advertising space purchase.

1 PURCHASES AT GOING RATE

Choose your communication plan
PREMIUM PURCHASE
(CHAPTER 03.1)

Purchasing advertisement space at the Going Rate allows the advertiser or agent to choose the commercial breaks in which the spot will be broadcast, according to schedule availability.

The PRIORITY TV PASS guarantees the breaks requested, under certain conditions.

The gross prices applicable to the going-rate purchasing method are available at www.nrjglobal.com. Purchases at the Going Rate, including PRIORITY TV PASS, are subject to the Pricing and Business Terms and Conditions set out hereafter (chapters 03.1 and 03.3).

Purchases at the Going Rate will take precedence in NRJ GLOBAL's scheduling over purchases at the Guaranteed Net GRP Cost, provided that the space is reserved at least three weeks before the first day of the campaign.

PRIORITY TV PASSES will be managed as a priority within the NRJ Global schedule.

2 FLEXI PACK: PURCHASES AT GUARANTEED NET GRP COST

Guarantee your performance
PRODUCTIVITY PURCHASE
(CHAPTER 03.2)

Purchasing traditional advertisement space at Guaranteed Net GRP Cost, or FLEXI PACK, allows the advertiser or agent to entrust the campaign to NRJ GLOBAL while ensuring that a number of criteria are met.

With a FLEXI PACK purchase, the scheduling of spots is carried out solely by NRJ GLOBAL and changes may be made to the campaign spots at any time.

FLEXI PACK is subject to the Pricing and Business Terms and Conditions set out hereafter (chapters 03.2 and 03.3)

03.1 PURCHASES AT GOING RATE

CHOOSE YOUR TV
COMMUNICATION PLAN



2025 PRIORITY TV PASS

PRIORITY ACCESS TO SCHEDULING

100% SERVICE*

Compliance with the requested plan during peak demand periods*

SPOT-TO-SPOT PURCHASING

A high-quality traditional TV plan with context control

CHOICE OF COMMUNICATION TARGETS**

EARLY SCHEDULING RESPONSE

Within 48 hours maximum***

20% PP INCLUDED****

An emergent PP4 plan



The PRIORITY TV PASS is a marketing method reserved exclusively for Going-Rate campaigns, and is granted to campaigns that comply with a specific negotiation framework.

PRIORITY PASS purchases, in NRJ GLOBAL's scheduling, take precedence over all other purchasing methods, at the Going rate or Guaranteed Net GRP Cost, provided the reservation is made at least four weeks before the first day of the campaign.

The PRIORITY PASS allows the advertiser or agent to choose the commercial breaks in which the spot is broadcast, according to schedule availability.

The first 10 reservation requests for each month are guaranteed to comply with the plan received by NRJ Global, provided the brief is received one month or more before the start of the campaign.

The guaranteed (spot-to-spot) plan is the plan returned by NRJ Global within the specified period, i.e. 48 hours after the brief is received.

The application and the rotation schedule for PRIORITY TV PASS are guaranteed for the 48-hour period after being sent to the advertiser or its agent; in the absence of confirmation within 48 hours or in the event of non-validation, the space will again be made available to NRJ Global for any other campaign.

All PRIORITY TV PASS reservations are requested directly from NRJ Global (usual sales contact or passpriority@nrjglobal.com) and must be subject to approval by the ad sales house.

The PRIORITY TV PASS can be purchased in addition to all or part of a traditional TV campaign, and is covered by a separate Purchase Order.

PASS PRIORITY TV cannot be used as part of annual agreements. The billings generated in connection with the PRIORITY TV PASS are considered as part of the Gross Billings used in the calculation of discounts.

*Subject to schedule availability. The guaranteed plan will be the plan returned by NRJ Global within the specified period. With the exception of the first 10 reservation requests for each month, which will be guaranteed to comply with the plan received by NRJ Global, provided the request is received at least one month before the start of the campaign.

**From among the Médiamétrie targets available in the NRJ GLOBAL schedule.

***48 hours: Two working days if the brief is received before 4pm, and three working days if it is received after 4pm, in accordance with open scheduling periods.

****The proportion of Preferential Positions is based on the number of advertisements or the Gross Price or the GRP (to be specified when signing the Purchase Order).



STAND OUT

WITH EMERGING POSITIONS

1 SURCHARGES

All surcharges stated below (1.1 to 1.4) apply to the Gross Price of the given advertisement.

1.1 Preferential positioning in a commercial break

+20% for the 1st or last slot in the break (PP2)

+15% for the 2nd or second-last slot in the break (PP4)

+10% for any other preferential slot in the break (PP6)

1.2 Multiple brand and/or multiple announcer reference and display

A surcharge is applied for every campaign:

- Displaying or referring to one or more products or brands of any other advertiser in the same spot,
- Displaying or referring to, in the same spot, one or more products or brands of the same advertiser and falling under different industry codes,
- Referring to a social network and/or displaying a social network's logo in a spot ⁽¹⁾.

The surcharge applied to the Gross Price for the relevant advertisement is:

+20% if the display and/or reference time is equal to or less than 3 seconds,

+30% if the display and/or reference time is greater than 3 seconds.

1.3 Multiple spots in the same break:

+15% on the longest spot

1.4 Special campaigns, screen overlays

+25% on the relevant advertisements

(1) "Social network" refers to all websites that allow the creation of a network of friends and personal or business acquaintances, and offer their members tools and interfaces for interactions, introductions and communication.

PREFERENTIAL CONDITIONS

BY CATEGORY

2 PRICE REDUCTIONS

The reductions stated below (2.1 to 2.6) apply to the Modified Gross Price of the relevant campaigns. Each reduction is applied net of any other discount or reduction stated in these Television 2025 Pricing and Business Terms and Conditions, with the exception of the Standard Discount which is applied successively to these reductions.

2.1 GOVERNMENT INFORMATION CAMPAIGNS AND MAJOR NATIONAL CAUSES

-30% for any campaign endorsed by the French Governmental Information Service (SIG) or classified as a "major national cause".

2.2 Generic campaigns

-20% for any advertisement campaign classified as a generic campaign by NRJ GLOBAL after analysis of the application.

2.3 Audio/Video/Print publishing campaigns

-25% for any advertisement campaign for music, audiovisual media (DVD, VOD, etc.), paper publications and their later instalments ⁽¹⁾.

⁽¹⁾ The codes for these sectors are available at www.nrjglobal.com or upon request from NRJ GLOBAL.

2.4 Cinema campaigns

Campaigns relating to the release of cinema films can benefit from a reduction of:

-25% for films with a budget greater than or equal to €7 million ⁽²⁾

-30% for films with a budget of less than €7 million ⁽²⁾

⁽²⁾ The advertiser will have to provide proof of the film's budget.

2.5 New Advertiser Campaigns

-40% for any campaign by an advertiser who has not advertised on a television channel marketed by NRJ GLOBAL in 2023 and 2024.

This reduction is applied to the Modified Gross Price for all of the advertiser's 2025 campaigns. An advertiser that has changed its company name or trading name in 2025 will not be considered a new advertiser.

2.6 SME-SMI campaigns

-40% for Small and Medium-sized Businesses ⁽³⁾ undertaking to invest in 2025 minimum Gross Billings of €10,000 on 2 or 3 channels marketed by NRJ GLOBAL, including at least 10% on the least invested channel.

This reduction is applied to the Modified Gross Price for all of the advertiser's 2025 campaigns.

⁽³⁾ Any advertiser or group of advertisers that had a consolidated turnover of less than €50 million in 2024 can obtain this reduction as long as they present documents certifying the turnover and, consequently, their classification as an SME/SMI.

These documents must be submitted to NRJ GLOBAL at least two weeks prior to the airing of the first advertisement. An advertiser that had a turnover of under €50 million in 2024 but is member of a group with a 2024 turnover of over €50 million cannot avail of this reduction.

PREFERENTIAL CONDITIONS

BY INVESTMENT LEVEL

2 VOLUME DISCOUNT

The Volume Discount applies to the Gross Billings for a campaign. The Standard Discount is applied successively to the Gross Billings after deduction of the Volume Discount.

The Volume Discount applies to any advertiser investing minimum Gross Billings of €100,000 on NRJ12, €90,000 on CHÉRIE 25 and €25,000 on NRJ HITS in traditional advertising space.

The Volume Discount is given according to the scales below:



2025 Gross Billings NRJ 12	NRJ 12 applicable discount
From €100,000	-4%
From €200,000	-6%
From €400,000	-8%
From €800,000	-10%
From €1,600,000	-12%
From €3,200,000	-14%
From €6,400,000	-16%



2025 Gross Billings CHÉRIE 25	CHÉRIE 25 applicable discount
From €90,000	-4%
From €180,000	-6%
From €300,000	-8%
From €540,000	-10%
From €1,080,000	-12%
From €2,160,000	-14%
From €4,320,000	-16%



2025 Gross Billings NRJ HITS	NRJ HITS applicable discount
From €25,000	-4%
From €50,000	-6%
From €100,000	-8%
From €200,000	-10%
From €400,000	-12%
From €800,000	-14%
From €1,600,000	-16%

Advertisers with an annual volume commitment for 2025 receive the discount that matches the annual commitment given at the start of 2025.

Annual commitments giving rise to the Volume Discount must be made no later than 1st March 2025 or within two (2) months of the start of the relationship.

If the volume commitment is not met, NRJ GLOBAL will invoice for the difference between the conditions agreed under the letter of commitment and these Pricing and Business Terms and Conditions.

In the absence of a signed annual contract, the advertiser will be offered a one-time contract. Signature of this contract will give rise to the Volume Discount, which will be applied to each campaign flight and determined on the basis of the Gross Billings (excl. VAT) generated under this one-time contract.

03.2 FLEXI PACK: PURCHASES AT GUARANTEED NET GRP COST

GUARANTEE YOUR PERFORMANCE



PURCHASING CONDITIONS

FLEXI PACK TV

1 DEFINITION OF GUARANTEED NET GRP COST

NRJ GLOBAL and the advertiser or agent agree together on a 20-second 100 Baseline Guaranteed Net GRP Cost for a target audience chosen from the list in point 3 below. This method is also known as the 100 Baseline or Guaranteed Net GRP Cost.

This 100 Baseline Net GRP Cost acts as the benchmark on which NRJ GLOBAL sells the advertisement space as part of the FLEXI PACK purchases, and it is established jointly with the advertiser before their first campaign. Once jointly established, the 100 Baseline is adjusted by means of an index system based on the media-planning options selected by the advertiser at the time of the campaign's reservation.

The index tables, set out in points 4–8, adjust the 100 Baseline Guaranteed Net GRP Cost according to options relating to channels, periods, time slots, preferential positioning and Guaranteed Net GRP Cost offers (also known as GLOBAL Offers).

NRJ GLOBAL reserves the right to modify any of the indices or target segments below during the year. Modifications are notified at least two weeks before they take effect. If NRJ GLOBAL modifies any of the indices and/or target segments, the campaign cancellation conditions can be modified for the campaigns directly affected by the new indices and/or target segments.

At the time of invoicing, NRJ GLOBAL will invoice on the basis of GRP attained in its scheduling tools, with the GRPs expressed to within 4 decimal places. The GRPs, derived from NRJ GLOBAL's scheduling tools, are used in the calculation of the 20-second Net GRP Cost and the Net Billings.

Advertisement campaigns purchased under the FLEXI PACK plan are invoiced monthly according to the GRPs attained at the time the invoice is issued. Deferred audiences delivered after the issuance of the invoice cannot be subject to adjustments

2 ACCESS AND RESERVATION CONDITIONS

The 20-second 100 Baseline Guaranteed Net GRP Cost and its conditions of application must be established and accepted by both NRJ GLOBAL and the advertiser or agent before the reservation of the advertisement campaign.

FLEXI PACK purchases can be guaranteed for campaigns with a duration greater than or equal to 14 consecutive days, a budget greater than or equal to €8,000 net excluding VAT, and a brief received at least 1 month prior to the broadcast of the first spot.

If any of these three conditions are not met, NRJ Global shall not be bound to comply with the criteria in the brief.

Reservation applications for campaigns purchased at Guaranteed Net GRP Cost are sent to NRJ GLOBAL's scheduling department during the open scheduling periods (see Chapter 03.3) and no later than one month before the commencement of the campaign.

NRJ GLOBAL will provide advertisers and their agents with an instructions document for all traditional advertisement campaigns purchased at Guaranteed Net GRP Cost. The instructions must be filled in and returned to NRJ GLOBAL by the stated deadline (see point 8 below) in order to book the campaign and inform NRJ GLOBAL of the advertiser's media-planning criteria.

Furthermore, NRJ GLOBAL also supplies advertisers and agents with a document (known as the simulator) that simulates the application of indices on the 20-second 100 Baseline Net GRP Cost.

The brief and simulator documents are available at www.nrjglobal.com; however, they may be modified over the course of the year. Said documents are under no circumstances contractual. Any reservation application is subject to confirmation by NRJ GLOBAL.

The advertisement schedule brief under the FLEXI PACK plan must be promptly submitted via Popcorn or the NRJ GLOBAL brief.

NRJ GLOBAL shall comply with the 100 Baseline Guaranteed Net GRP Cost and make every effort to observe the media-planning criteria stated by the advertiser or agent at the time of the reservation, insofar as schedule availability allows.

Based on schedule availability, NRJ GLOBAL may modify the distribution of the advertiser's criteria by +/- 5 points. NRJ GLOBAL may suggest a new distribution of the stated criteria to the advertiser or agent.

NRJ GLOBAL may not be held responsible for respecting the constraints if the reservation rules have not been complied with.

NRJ GLOBAL may interrupt an advertisement campaign that is under way before its scheduled end date if the Net Billings have been reached. The campaign may be extended once the advertiser and/or agent agrees to new Net Billings.

NRJ GLOBAL undertakes to remain within an invoicing ceiling of +3% of the Net Billings indicated in the brief transmitted by the advertiser or its agent. Invoicing is therefore made in line with this ceiling limit.

NRJ Global only applies this invoicing ceiling of +3% of the net billings indicated in the brief for the invoicing of campaigns meeting the following 3 conditions: campaign of a duration greater than or equal to 14 consecutive days, with a budget greater than or equal to €8,000 net excluding VAT and a brief received 1 month before the broadcasting of the first spot.

The commercial discount set out in the commercial Terms and Conditions for Going Rate Purchases does not apply to purchases at Guaranteed Net GRP Cost. Nevertheless, amounts invested by an advertiser at Guaranteed Net GRP Cost are accounted for under Gross Billings when considering the application of the Volume Discount.



PURCHASING CONDITIONS

FLEXI PACK TV

3 GUARANTEED TARGET AUDIENCES

Purchases at Guaranteed Net GRP Cost are available for the following target audiences, broken down into three groups referred to as "SEGMENTS".

NRJ GLOBAL is exclusively responsible for the channel distribution within the SEGMENTS.

FULL TV SEGMENT	TWIN SEGMENTS	NRJ SEGMENT
15-49 age group	35-59 age group	25-34 age group
25-59 age group	35 and over	Women aged 15-34
25-49 age group	50 and over	Women aged 25-34
Women aged 25-49	Women aged 35-59	Men aged 25-49 
Women aged 25-59	Women aged 35+	Men aged 35-59 
Women aged 35-49	Women aged 50+	
Women Responsible for Purchases aged 15-49	Women Responsible for Purchases aged 25-59	
Women Responsible for Purchases, with Child(ren) aged 0-14		
Women Responsible for Purchases, with Child(ren) aged 0-24		
Individuals in charge of Purchases aged 15-59		

For other targets and conversion coefficients by target, please contact us.

PURCHASING CONDITIONS

FLEXI PACK TV

4 CHANNEL INDEX

The advertiser's choice of a target audience, and therefore a target SEGMENT, opens up access to our channels according to the table below:

CHANNEL	FULL TV SEGMENT	TWIN SEGMENTS	NRJ SEGMENT
NRJ 12	✓	✓	✓
CHÉRIE 25	✓	✓	
NRJ HITS	✓		✓

NRJ GLOBAL is exclusively responsible for the channel distribution within the SEGMENTS.

A channel that is not available to a target SEGMENT cannot be added.

If there is no net billings investment on one of the SEGMENT channels in the advertiser's brief:

The indices per channel are applied to the 100 baseline according to the index table opposite

CHANNEL	CHANNEL INDEX
NRJ 12	110
CHÉRIE 25	110
NRJ HITS	100

5 TIME SLOT INDEX

When making the reservation request, the advertiser shall inform NRJ GLOBAL of the GRP distribution per time slot.

The 100 Baseline will thus be affected by the time slot index according to the target SEGMENT selected as shown in the table below, subject to schedule availability.

TIME SLOT	FULL TV, TWIN & NRJ SEGMENTS
DAY (0300-1799)	90
ACCESS (1800-1999)	120
PEAK (2000-2199)	150
NIGHT (2200-2900)	70

The time slots are established according to the channels' commercial break titles and do not constitute any guarantee whatsoever on the actual broadcast time of the spot.

PURCHASING CONDITIONS

FLEXI PACK TV

6

PRICE PERIOD INDEX

When making a reservation, the advertiser shall inform NRJ GLOBAL of the dates of the advertisement campaign.

The 100 Baseline will thus be affected by the period index as shown in the table below, subject to schedule availability.

PRICING	P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9
DATES	from 01/01/2025 to 02/03/2025	from 03/03/2025 to 13/04/2025	from 14/04/2025 to 11/05/2025	from 12/05/2025 to 06/07/2025	from 07/07/2025 to 27/07/2025	from 28/07/2025 to 17/08/2025	From 18/08/2025 to 19/10/2025	From 20/10/2025 to 21/12/2025	from 22/12/2025 to 31/12/2025
INDEXES	90	120	115	140	80	70	150	140	100

7

PREFERENTIAL POSITION INDICATORS

The reservation of Preferential Positions (PP) for spots will be valued according to the table below:

	GLOBAL OFFER	GLOBAL PLUS OFFER	GLOBAL MAX OFFER
PP 6 ⁽¹⁾	105	104	104
PP 4 ⁽²⁾	*	108*	108*
PP 2 ⁽³⁾	*	*	116*

⁽¹⁾ PP 6 refers to the first 3 and last 3 positions of a traditional commercial break.

⁽²⁾ PP 4 refers to the first 2 and last 2 positions of a regular commercial break.

⁽³⁾ PP 2 refers to the first and last positions of a regular commercial break.

* Optional criterion: PP 2 and PP 4 will be accessible depending on the GLOBAL offer selected (point 8 below).

The type of PP (PP 6, PP 4 or PP 2) chosen extends throughout the entire campaign. During the reservation request, the advertiser should inform NRJ GLOBAL of the desired weighting of the PP.

The 100 Baseline of the relevant advertisements will thus be affected by the PP index, subject to schedule availability.

PURCHASING CONDITIONS

FLEXI PACK TV

8 OUR 3 OFFERS FOR GUARANTEED NET GRP COST

For each advertisement campaign, the advertiser may choose media-planning criteria that will determine the available Guaranteed Net GRP Cost OFFER. Each OFFER corresponds with an index level that will adjust the 100 Baseline. The full list of criteria and their associated adjustments are described in the table below.

The offers will take priority in the following order: GLOBAL MAX, GLOBAL PLUS and GLOBAL

	GLOBAL	GLOBAL PLUS	GLOBAL MAX
INDEXES	100	103	106
Maximum peak-time pressure (GRP distribution)	20%	60%	unlimited
Maximum weight of PP ⁽¹⁾	25%	50%	80%
Deadline for receipt of brief	At least 1 month before campaign start		
QUALITATIVE CRITERIA	+1 OPTION TO BE CHOSEN		+3 OPTIONS TO BE CHOSEN
Maximum number of sector codes ⁽²⁾	1	2	2
At least 1 spot at peak time on the first day of the campaign	●	●	●
Detailed rotation schedule		●	●
Campaign start at peak time		●	●
Move to PP 4*		●	●
GRP distribution by period		●	●
Exclusion of a time slot			●
Exclusion of night-time breaks after 2400			●
Move to PP 2*			●
No two products of same brand advertised in the same break			●

● Available option ● Option to be chosen

⁽¹⁾ The type of PP chosen (PP6, PP4 or PP2) extends throughout the entire campaign.

⁽²⁾ NRJ Global will make sure not to programme, during the same commercial break, the campaign of another advertiser promoting a product or service with the same sector code (Nomenclature available on request from NRJ Global). However, NRJ Global reserves the right, as an exception to the above, not to apply this principle of sector-specific exclusivity to one or more sectors of its choice, on an *ad hoc* basis or otherwise. In this case, NRJ global shall inform the advertisers concerned beforehand.

*PP 4 index = 108, PP 2 index = 116

PURCHASING CONDITIONS

FLEXI PACK TV

9 CALCULATION OF INDEXED NET GRP COST AND NET BILLINGS

100 BASELINE GUARANTEED NET GRP COST

(also known as 100 BASELINE)

X

PERIOD index

X

TIME SLOT index

X

OFFER index

X

CHANNEL index

X

Preferential Positioning index

=

INDEXED 20-SECOND NET GRP COST

INDEXED 20-SECOND NET GRP COST

X

SPOT LENGTH index

X

GRPs obtained

=

NET BILLINGS

03.3

PRICING AND BUSINESS COMMERCIAL TERMS AND CONDITIONS

COMMON TO BOTH TV PURCHASING
METHODS



TV PRICING TERMS AND CONDITIONS

RATES & FLEXI PACK

Reservation of an advertising campaign will be subject to prior signature of a contract between NRJ GLOBAL and the advertiser and/or its agent, for all methods of TV advertising space purchase and all commercial offers from NRJ GLOBAL.

1 CHANNEL GROSS PRICES

The channels' Gross Prices and the spot length index are applicable to both TV campaigns purchased at Guaranteed Net GRP Cost and at the Going Rate.

Tables with the gross prices for channels marketed by NRJ GLOBAL are available on the website www.nrjglobal.com or on request from NRJ GLOBAL. Prices are given as gross amounts before taxes. The 20-second advert acts as the base.

These prices may be revised during the year.

2 SPOT LENGTH INDEX

The prices published in the commercial break tables are on a 20-second advert basis.

To find the price for the particular spot, the spot length index matching the spot's duration, as given opposite, should be applied.

Please contact us for the prices of advertisements with durations over 60 seconds or between the durations shown.

Duration in seconds	Length index	Duration in seconds	Length index	Duration in seconds	Length index	Duration in seconds	Length index
5"	46	15"	85	25"	105	35"	160
6"	51	16"	86	26"	106	36"	165
7"	56	17"	92	27"	107	37"	170
8"	60	18"	94	28"	108	38"	176
9"	61	19"	96	29"	109	39"	184
10"	65	20"	100	30"	110	40"	190
11"	68	21"	101	31"	133	45"	215
12"	73	22"	102	32"	137	50"	242
13"	77	23"	103	33"	144	55"	272
14"	81	24"	104	34"	155	60"	300

3 STANDARD DISCOUNT: -15%

The Standard Discount is applicable to both Going-Rate and FLEXI PACK campaigns

The Standard Discount is granted to any advertiser that appears on one of the 3 channels marketed by NRJ Global in 2025. It is applied to the Net Price.

BILLING CALCULATION – TELEVISION

	GOING RATE	FLEXI PACK
GROSS PRICE		
Surcharges ⁽¹⁾		
Preferential position surcharge	✓	
Multiple brand and/or multiple announcer reference and display surcharge	✓	<i>Surcharges integrated directly into adjustments to Guaranteed GRP Costs</i>
Multiple spots in the same break surcharge	✓	
Special Campaigns and Screen overlay surcharge	✓	
MODIFIED GROSS PRICE		
Free space		
- or -		
Price reductions ⁽²⁾		
Governmental campaign reduction	✓	
General-interest campaign reduction	✓	
Publishing/Video/Print Campaign Reduction	✓	
Cinema Campaign reduction	✓	
New Advertiser reduction	✓	
SME-SMI reduction	✓	
- or -		
Adjustment of Guaranteed GRP Cost		✓
GROSS BILLINGS		
Commercial Discount ⁽³⁾		
Volume Discount	✓	
NET PRICE		
Standard Discount ⁽⁴⁾	✓	✓
NET BILLINGS		

⁽¹⁾ All surcharges apply to the same base: the Gross Price; ⁽²⁾ All surcharges and price adjustments apply to the same base: the Modified Gross Price; ⁽³⁾ The Commercial Discount applies to the Gross Billings. ⁽⁴⁾ The Standard Discount is applied to the Net Price

2025 TV ADVERTISEMENT SCHEDULE

1 SCHEDULE OPENING

PRICE PUBLICATION ⁽¹⁾	PERIODS	OPEN DATES ⁽¹⁾	REPLY DATES ⁽¹⁾
Tuesday 15 October 2024	From 1 st January to 2 March 2025	Friday 15 November 2024	02/12/2024
03/12/2024	From 3 March to 04 May 2025	10/01/2025	27/01/2025
Tuesday 11 February 2025	From 5 May to 17 August 2025	14/03/2025	31/03/2025
06/05/2025	From 18 August to 02 November 2025	Friday 6 June 2025	Monday 23 June 2025
24/06/2025	From 2 November to 31 December 2025	Friday 5 September 2025	22/09/2025

⁽¹⁾ Open scheduling periods are for information purposes only, NRJ Global reserves the right to change this schedule

2 MANDATE CERTIFICATES

Requests for advertisement scheduling must be accompanied by compliant and duly signed certificates of mandates.

The mandate template is available at www.nrjglobal.com or upon request from NRJ GLOBAL.

3 SECTOR CODES

The nomenclature of the sector codes is applicable across all channels marketed by NRJ GLOBAL. It is available at www.nrjglobal.com or upon request from NRJ GLOBAL.

3 DEFINITION OF TERMS USED FOR BILLINGS

All terms relating to billings as described below are before taxes

- GROSS PRICE** This refers to the spot length index-weighted prices published by NRJ GLOBAL.
- MODIFIED GROSS PRICE** This is the "Gross Price" after any surcharges.
- GROSS BILLINGS** This is the "Modified Gross Price", minus any free advertisements and other price reductions and adjustments.
- NET PRICE** This is "Gross Billings" minus any commercial discounts. Commercial discounts are accumulative.
- NET BILLINGS** "Net price" minus the Standard Discount.

03.4 TELEVISION SPONSORSHIP

COMMERCIAL TERMS AND CONDITIONS



SPONSORSHIP ON OUR CHANNELS

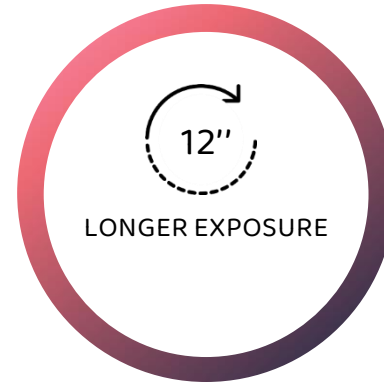
EMERGENT COMMUNICATIONS UP TO 12 SECONDS



OUTSIDE THE COMMERCIAL BREAK
Closest to the programmes with affinities
to your target



INTENTION TO BUY:
+18 PTS
Aided awareness: +16 pts
Image: +15 pts



UP TO 12 SECONDS OF REFERENCE
Option to sponsor our TV programmes with a 12-
second billboard

*NRJ Global database. TV sponsorship post-tests conducted between 2012 and June 2022, sample of 300 respondents per post-test. Average performance figures from the NRJ Global database are provided for information purposes only and are not a guide to future performance.

TV SPONSORSHIP:

BUSINESS TERMS AND CONDITIONS

1 PRICES

Each TV programme is subject to a unit price.

Contact NRJ GLOBAL.

2 STANDARD DISCOUNT

-15%

The Standard Discount is granted to any advertiser appearing in 2025 on all three or at least one of the three channels marketed by NRJ GLOBAL. It is applied to the Net Price.

3 SPOT LENGTH

An advertiser sponsoring one or more channel programmes can appear in the spot lengths described below.

	TRAILER	BILLBOARD
SPONSORSHIP SPOT LENGTH	6" or 8"	8" or 10" or 12"



04

DIGITAL VIDEO

PRICING AND COMMERCIAL TERMS AND CONDITIONS

VIDEO - RATES AND FORMATS

1 SPOT LENGTH

REPLAY & VIDEO: all video offerings – NRJ, NRJ Play, Chérie FM, Nostalgie, Rire & Chansons and Youtube channels

SPECIFICITY	NET CPT EXCL. VAT
SPOT LENGTH LESS THAN OR EQUAL TO 6 SEC	€8
SPOT LENGTH 7 SEC TO 19 SEC	€11
SPOT LENGTH 20 SEC TO 29 SEC	€13
SPOT LENGTH 30 SEC	€15

Please contact us for other durations.

2 SURCHARGES

All surcharges stated below apply to the NET CPT excl. VAT of the relevant advertisement inserts.

TARGETING	NET CPT EXCL. VAT
CONTEXTUAL	€+1
SOCIO-DEMOGRAPHIC	€+1
DEVICE	€+1

OTHERS	NET CPT EXCL. VAT
YOUTUBE EXCLUSION	€+1
CAPPING ⁽¹⁾	€+1
MULTIPLE BRAND AND/OR MULTIPLE ADVERTISER REFERENCE ⁽²⁾	€+2

Subject to availability. Distribution of broadcasts per media managed by NRJ GLOBAL. Format: FLV, maximum 2.5 MB – Receipt of all technical components at least 8 business days before campaign launch. Contact us for other formats – Subject to schedule availability. Spot content subject to law on On-Demand Audiovisual Media Services (SMAD).

(1) Maximum number of times a particular advertisement is displayed to a unique visitor. (2) Appearance of or reference to several brands and/or advertisers within a single advertisement.

WEBSITES - RATES AND FORMATS

1 TRADITIONAL ADVERTS

POSITION	FORMAT	SALES METHOD	NET PRICE EXCL. VAT*
Medium rectangle	300x250	CPT	€4
Wide Angle	300x600	CPT	€5
Responsive banner	320x50 / 468x60 / 728x90	CPT	€5
Masthead	970x250	CPT	€8
Giga banner	970x90	CPT	€5
In-app interstitial	320x480	CPT	€12
All IAB Formats	Contact us	CPT	€9

Excludes technical costs and ad serving fees.

2 OVERLAY ADVERTS

POSITION	FORMAT	SALES METHOD	NET PRICE EXCL. VAT*
Responsive overlay in general rotation	Contact us	CPT	€12

Offers and prices may be subject to change throughout the year.



05

TELEVISION & DIGITAL

2025 GENERAL TERMS AND CONDITIONS OF SALE

2025 GENERAL TERMS AND CONDITIONS OF SALE

CHANGES TO THE SCOPE OF THE CHANNELS

In the event that the scope of the CHANNELS is modified and results in the interruption or impossibility of broadcasting one or more of the CHANNELS, NRJ GLOBAL shall publish new Business and Pricing Conditions and 2025 General Terms and Conditions of Sale on the www.nrjglobal.com website, which shall be applicable on the day of this change in scope, which the buyer acknowledges.

NRJ GLOBAL and the buyer concerned by this change in scope, under its contractual commitment, agree to discuss, if necessary, a renegotiation of the contract between them, taking into account these new Business Commercial and Pricing Conditions and the 2025 General Terms and Conditions of Sale published.

Should these renegotiations fail, NRJ GLOBAL or the buyer may decide to terminate the contract in question without compensation or penalty on either side; in this case, the sums owed to NRJ GLOBAL for the services already provided will be retained.

Under no circumstances, in this context, shall the NRJ Group, NRJ GLOBAL or the CHANNELS be held liable to the buyer for any non-renewal of frequency leading to a change in the scope of the CHANNELS. NRJ GLOBAL and the buyer expressly acknowledge that contracts not affected by this change in the scope of the CHANNELS will continue to be fully effective.

05.1 TELEVISION

2025 GENERAL TERMS AND CONDITIONS OF SALE



GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

The Commercial and Pricing Terms and Conditions and these General Terms and Conditions of Sale apply to any advertisement order received by NRJ GLOBAL for broadcast from 1st January 2025 on the NRJ12, Chérie25 and NRJ Hits CHANNELS (hereinafter the "CHANNELS").

The advertisement spaces on the Channels are marketed by NRJ GLOBAL, the exclusive ad sales for the Channels.

The signal of the Channels and, in general, all of NRJ Group's services which are the subject of these GTCS, may be picked up, using the signal emitted in France, in territories across the world, particularly by partners of the NRJ Group. Advertisements included in the Channels' original signal or related services from France may therefore be retransmitted in all the territories which receive said Channels or services. NRJ GLOBAL also reserves the right, depending on the territories in which the relevant Channels or services are received, to remove if necessary any advertisements included in the signal so as not to infringe the applicable regulations in the territory that receives the signal.

The advertisement order or purchase order by an advertiser or agent to NRJ GLOBAL implies the unconditional acceptance of the Commercial and Pricing Terms and Conditions, these General Terms and Conditions of Sale as well as the laws, regulations and standard practices governing advertisements and audiovisual communication

These General Terms and Conditions of Sale take precedence over any terms and conditions of purchase that the advertiser or agent may use. They may only be superseded by special conditions granted as part of special operations and/or specific offers and/or specific sale contracts.

Invoicing is based on the Prices, the Commercial and Pricing Terms and Conditions and the General Terms and Conditions of Sale that are in force on the day the advertisement is broadcast/the campaign starts.

NRJ GLOBAL may, at any time, modify in whole or in part the Pricing and Commercial-Terms and Conditions, General Terms and Conditions of Sale and the Gross Prices (excl. VAT) that are available at www.nrjglobal.com. NRJ GLOBAL will provide at least five (5) calendar days' notice of such modifications. These modifications will be published on the aforementioned website.

APPLICATION OF THE PRICING AND BUSINESS TERMS AND CONDITIONS

Reservation of an advertising campaign on the CHANNELS will be subject to prior signature of a contract between NRJ GLOBAL and the advertiser and/or agent, for all methods of TV advertising space purchase and all commercial offers from NRJ GLOBAL.

Subject to signing of such a contract and the absence of provisions contradicting the Business and Pricing Terms and Conditions, the discounts are applied to the First Euro of the commitment given.

● For annual contracts (also called annual agreements):

Annual commitment means a commitment to purchase advertisement space from NRJ GLOBAL for a period of six (6) or more consecutive months, for which broadcasting starts no later than 31 May of the current year and whose amount is final and irrevocable and stated as Net Billings (excl. VAT).

Annual agreements must be entered into no later than 1st March 2025 or within two (2) months of the start of the communication period, and give rise to the Volume Discount (defined in Chapter 03.1 of the 2025 NRJ GLOBAL TELEVISION Business and Pricing Terms and Conditions).

The Volume Discount is applied to the Gross Billings (excl. VAT) over the entire year of 2025.

● For non-annual contracts:

The advertiser will be offered a one-time contract. Signature of this contract will give rise to the Volume Discount (defined in Chapter 03.1 of the 2025 NRJ GLOBAL TELEVISION Pricing and Business Terms and Conditions), which will be applied to each campaign flight and determined on the basis of the Gross Billings (excl. VAT) generated under this one-time contract.

The Gross Billings (excl. VAT) used to calculate discounts as part of an annual or one-time contract cover traditional advertisements (excluding free ad space and purchases via the auction platform) and the commercial offers published in the commercial and Pricing Terms and Conditions, or introduced during the year, except for Premium Packs and Young Packs.

If the advertiser's commitment is not complied with, NRJ GLOBAL will invoice for the difference between the conditions agreed under the contract and the applicable Commercial and Pricing Terms and Conditions.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

This refers to the spot length index-weighted prices published by NRJ GLOBAL.

This is the "Gross Price" after any surcharges.

This corresponds to the "Modified Gross Price", after deduction of any free advertisements and other price reductions and adjustments.

This is "Gross Billings" minus any commercial discounts. Commercial discounts are accumulative.

"Net Billings" is the "Net Price" minus the Standard Discount.

The Commercial and Pricing Terms and Conditions will not apply in the event of any payment in the form of an exchange of advertisements for merchandise, advertisement space or services. Any such payments is the subject of a specific written contract.

These purchases will not be considered in the calculation of the Gross Billings (excl. VAT).

For any advertising campaign wishing to take advantage of the price reduction described in Chapter 03.1 of the NRJ GLOBAL TELEVISION Pricing and Commercial Terms and Conditions 2025, the certification from the Governmental Information Service issued by the relevant ministry must be addressed to NRJ GLOBAL at the time when the advertising campaign is reserved (by email to advglobal@nrj.fr).

ADVERTISER AND AGENT

An advertiser may purchase advertising space either directly from NRJ GLOBAL or through a duly appointed agent.

The advertiser and/or its agent will be referred to as the "Purchaser" in these General Terms and Conditions of Sale.

For the purposes hereof, "advertiser" means:

- Any natural or legal person that applies for an advertisement order, or has it done on its behalf, for its brands on the Channels, or
- A group of advertisers within the same corporate group which fulfils each of the following criteria:
 - The parent company is the holder of the majority of their share capital,
 - They show that the purchase of advertising space is centralised, carried out by the parent company or by a single entity in the group that is responsible for media buying functions,
 - Consolidation must be effective from 1st January 2025.

Membership to a group of advertisers must be justified to NRJ GLOBAL by Registered Letter with Acknowledgement of Receipt. These General Terms and Conditions of Sale will apply to the group of advertisers from the receipt date of said letter; they will have no retroactive effect.

Agents, acting in the name and on behalf of advertisers, must prove their capacity by providing NRJ GLOBAL with a mandate certificate. Agents must inform NRJ GLOBAL of the provisions of the agency contract which will likely have an effect on NRJ GLOBAL's provision of services (term, scope, media, results, etc.).

No reservations of advertising spaces may be made by an agent on behalf of an advertiser before NRJ GLOBAL has received a compliant and duly signed mandate certificate.

Agents must inform NRJ GLOBAL of the termination of their mandate at least one month before the termination date by registered letter with acknowledgement of receipt.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

ADVERTISEMENT ORDERS AND ADVERT SPACE PURCHASING CONDITIONS

NRJ GLOBAL recommends that the purchase of advertisement space on the Channels be performed through Electronic Data Interchange (EDI), in accordance with the rules set out by the association EDI Publicité.

The Purchaser shall use an electronic messaging service to purchase advertisement space according to the arrangements set out in an agreement for electronic data interchange between the Purchaser and NRJ GLOBAL.

In the case of Going Rate purchases, the Purchaser must address any request to reserve advertisement space to NRJ GLOBAL by electronic message.

In the case of Purchases at Guaranteed Net GRP Cost, the Purchaser must promptly address any request to reserve advertisement space to NRJ GLOBAL submitted via the Popcorn brief or the NRJ GLOBAL brief (available at www.nrjglobal.com).

At the time of the written reservation request, the advertiser or agent must specify the exact product for which the reservation is made and the code corresponding to the product's sector code within the Product Nomenclature applicable at the time of broadcast. The advertiser or agent must also specify the start and end dates for the period during which the advertiser wants its campaign to be broadcast.

Upon receipt of the reservation request, NRJ GLOBAL will issue an advertisement order that will state the availability of advert space with respect to the request.

This advertisement order must be signed and returned to NRJ GLOBAL at least seven (7) calendar days before the first day of the expected broadcast.

As part of the PRIORITY TV PASS purchase, the advertiser or agent has 48 hours to return the signed advertising order to NRJ GLOBAL: the application and the rotation schedule for PRIORITY TV PASS will be guaranteed for the 48-hour period after being sent to the advertiser or agent; in the absence of confirmation within 48 hours or in the event of non-validation, the space will again be made available to NRJ GLOBAL for any other campaign.

The advertisement order must also contain the phrase "agreed and signed." This phrase must be authenticated by the affixing of the advertiser's or agent's stamp, or be in compliance with EDI Publicité rules.

The commercial break titles and codes appearing on the advertisement order are for information purposes only. Except where specifically agreed otherwise by NRJ GLOBAL and the advertiser or agent, NRJ GLOBAL's obligation extends only to the broadcasting of the advertisements between the start and end dates of the campaign as stated by the advertiser or agent and reiterated, in accordance with schedule availability, in the advertisement order.

The parties thus agree that the schedule for the broadcast of the campaign, as established by NRJ GLOBAL which takes into account the broadcast start and end dates desired by the advertiser or agent, is provided for information purposes only.

NRJ GLOBAL reserves the right to modify, in whole or in part, this broadcast schedule. Such modifications will not entitle the advertiser or agent to any remedy or claim.

NRJ GLOBAL may only rely on this right until the broadcast date of each commercial of the advertisement campaign.

The advertisement order is solely for the advertiser; consequently, it cannot be assigned or transferred, even partially, without the prior agreement of NRJ GLOBAL. The advertisement order is also linked to a product, service, brand, trading name or logo. The product, service, brand, trading name or logo promoted in the advertisement must match the one stated in the advertisement order.

CANCELLATION OR MODIFICATION OF AN ADVERTISEMENT ORDER AND/OR PURCHASE ORDER BY THE ADVERTISER OR AGENT

Any modification to the subject of the advertisement must be authorised by NRJ GLOBAL beforehand.

NRJ GLOBAL must be notified in writing of any cancellation of an advertisement campaign at least thirty-one (31) calendar days before the indicative broadcast date of the advertisement(s) covered by the cancellation request.

The advertisement space that is cancelled will be returned to NRJ GLOBAL.

If the campaign is cancelled after this time limit, the advertiser will remain liable for:

- 50% of the net billings for the cancelled advertisement(s) if the cancellation occurs between thirty-one (31) and fourteen (14) calendar days prior to the indicative broadcast date of the advertisement(s) in question.
- 100% of the net billings for the cancelled advertisement(s) if the cancellation occurs less than fourteen (14) calendar days prior to the indicative broadcast date of the advertisement(s) in question.

Within the context of a pandemic, in the event that national authorities order the restriction of activities, any requests for cancellation will be examined on a case-by-case basis by NRJ GLOBAL.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

CONDITIONS SPECIFIC TO SPONSORSHIPS

A. Sponsorship conditions

Every sponsorship campaign must be the subject of a specific purchase order.

In particular, sponsorship campaigns are regulated by articles 17 to 20 of Decree No. 92-280 of 27 March 1992, or, if applicable, any new regulations applicable when the sponsorship campaign is broadcast.

All programmes, except televised news and political information programmes, can be sponsored.

Companies that are principally involved in the production and/or sale of alcoholic drinks or tobacco products, or companies that are involved in the publication of television services or on-demand audiovisual media services or the provision of video sharing platform services or the production of audiovisual works may not, under any circumstances, sponsor a programme on the CHANNELS.

Companies that are involved in the production or sale of medication or the supply of medical treatments may sponsor television programmes only to promote their name or image.

The sponsor may be identified by the sponsor's name, logo or other symbol, including by reference to the sponsor's products or services or a distinctive sign.

In the event there are several sponsors of a single programme, the order of reference to the sponsors will be decided by NRJ GLOBAL. NRJ GLOBAL will ensure a fair spread in the sponsor references by means of a regular rotation of sponsorship advertisements around the programmes and/or sponsored promotional trailers.

The Channels reserve the right to broadcast unsponsored promotional trailers in support of the sponsored programme.

The dates, times and lengths of the programme(s) and any promotional trailers, which are the subject of the sponsorship contract, are solely indicative and are not guaranteed.

The CHANNELS and NRJ GLOBAL reserve the right to modify, in whole or in part, the dates, times and lengths of programmes or to cancel them.

NRJ GLOBAL's obligation applies solely to the broadcast of sponsorship operations on the CHANNEL(S) mentioned in the sponsorship contract, and excludes any commitment with regard to broadcast schedules and audience performance. Therefore, the sponsor may not seek to obtain any billing adjustments as the result of a change in schedule or day or as a result of audience under-performance.

Sponsorship campaigns are separate from the purchase of traditional advertisement space. The Purchaser of a sponsorship campaign has no right of review over the other sponsorships on the channel concerned or over the content of the advertisements broadcast during commercial breaks or promotional trailers.

B. Provision of prizes

To the exclusion of any other advertiser, the sponsor may participate in the provision of prizes for game shows or game sequences within programmes that are not specifically game shows. In this regard, the Sponsor:

(i) shall bear the cost of the prizes;

(ii) shall assume responsibility for sending the prizes to the winners. The sponsor must then deliver the prizes to the winners no later than three (3) months after their addresses are provided by the CHANNEL. The sponsor shall provide the CHANNEL with a prize tracking file indicating the shipping date, proof of shipment, and the name of the shipping company if applicable.

(iii) undertakes to provide a prize whose value corresponds to the value indicated in the game rules. If the value of the prize provided is less than the value announced in the game rules, the sponsor shall be required to pay to the winner an amount corresponding to the difference in cash.

If the sponsor fails to send prizes within the timeframe specified above, the CHANNEL shall take the sponsor's place and deliver the prize or a prize of equivalent value to the winner(s) in question, and shall invoice the corresponding amount (cost of the prize, plus shipping if applicable) to the sponsor.

The sponsor shall indemnify NRJ GLOBAL and the CHANNELS against any action and/or claim brought by any party, especially the winners, by reason of the prizes provided.

To take ecological transition issues into account, NRJ GLOBAL is raising its partners' awareness of the need to promote more environmentally responsible prizes.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

C. Sponsorship option and cancellation

A Purchaser may place a sponsorship option on a programme for a period of fifteen (15) calendar days. If there is no written confirmation of the exercise of the option within that period, NRJ GLOBAL will manage said advertisement space as it sees fit.

If, at the same time, NRJ GLOBAL receives a firm purchase offer from another advertiser, it will inform the advertiser, who will then have forty-eight (48) hours to exercise its option to sponsor the programme in writing.

If the option is not exercised within this period, NRJ GLOBAL may freely allocate the space in question to the other advertiser.

NRJ GLOBAL must be notified in writing of any cancellation of a programme sponsorship no later than twenty-eight (28) calendar days before the indicative broadcast date of the first sponsorship advertisement. The advertisement space that is cancelled will be returned to NRJ GLOBAL. If the sponsorship is cancelled after this time limit, the advertiser will remain liable for the entire amount chargeable for the sponsorship. A sponsorship operation may not be cancelled or shortened during broadcasting, except in the case of a change in programming that results in the termination of the sponsored programme.

D. Production of sponsorship elements

The sponsorship elements for any programme on the Channels (billboards for programmes and/or competitions, packshots of prizes) as well as any screen overlays will be produced, without exception, by SPOT MACHINE (NRJ GLOBAL's sound and video production unit) in coordination with the advertiser or duly appointed agent.

Any use of the sponsorship elements and screen overlays not set out herein is subject to the express prior authorisation of SPOT MACHINE or the relevant CHANNEL.

Before any production, SPOT MACHINE will provide the advertiser or agent with a proposed storyboard or letter of intent, along with a quotation. The services provided by SPOT MACHINE are subject to OPS General Terms and Conditions of Sale, which are available on NRJ GLOBAL's website.

If the advertiser has its own sponsorship elements (billboards for programmes and/or competitions, packshots of prizes), they will be sent to the station for prior validation. Delivery methods for sponsorship elements are the same as those for traditional campaigns.

CONDITIONS SPECIFIC TO PRODUCT PLACEMENT

Any product placement must be the subject of a specific purchase order.

Product placement is allowed on television in music videos and fiction programmes, except where children are the target audience. It is prohibited in all other types of programmes.

Product placement is not allowed for the following products: drinks that have an alcoholic content by volume of over 1.2%, tobacco, products containing tobacco or ingredients set out in Article L. 3512-1 of the French Public Health Code, medication within the meaning of Article L. 5111-1 of said Code regardless of whether or not they are obtainable by prescription, firearms and ammunition, except on television services falling under Article 5 of Decree No. 85-1305 of 9 December 1985, infant formulas within the meaning of Article L. 122-12 of the French Consumer Code.

The products or services of a programme sponsor may not be the subject of product placement within that programme. Product placement campaigns are separate from the purchase of traditional advertisement space.

The Purchaser of a product placement campaign has no right of review over other product placements or over the content of the advertisements broadcast during commercial breaks. Any product placement application made by an agent must be accompanied by the relevant mandate certificate signed by the advertiser.

To take ecological transition issues into account, NRJ Global is raising its partners' awareness of the need to reduce the use of products that adversely affect the environment.

CONDITIONS OF RESEARCH & INSIGHTS SERVICES

The Research & Insights featured in these Business and Pricing Terms and Conditions are services provided by NRJ GLOBAL, distinct from the purchase of advertising space.

These services are provided by NRJ Global to the Buyer after discussions between the parties and based on an accepted and signed estimate, specifying in particular the details of the services, the prices and conditions of invoicing and payment.

By accepting and signing the estimate, the Buyer expressly acknowledges and agrees that all or part of the services may be sub-contracted by NRJ GLOBAL to its partners, who undertake to maintain the confidentiality of the information communicated to them as part of the provision of the services, the services may not have the purpose or effect of obtaining confidential data of the Buyer's competitors to which NRJ GLOBAL and/or its partners may have had access, the information contained in the services delivered may include proposals for new services, ideas or concepts which the Buyer must consider to be confidential, NRJ GLOBAL's services are consulting and/or analysis services for which it may not in any way be held liable, particularly with regard to the suitability of the elements provided to the explicit or implicit needs of the Buyer, the accuracy and/or completeness of the data, the Buyer's decisions and/or strategies resulting from the use of the findings.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

ARRANGEMENTS, DEADLINES, TECHNICAL BROADCAST CONDITIONS OF THE CHANNELS

For every advertisement order, the advertiser or agent must send NRJ GLOBAL the relevant advertisements as follows:

Delivery of digital advertisement films:

NRJ GLOBAL will accept delivery of advertisement films only in digital format through the platforms:

ADSTREAM

- www.adstream.com
- +33 (0)1 800 312 40
- Traffic.fr@adstream.com

PEACH

- www.peachvideo.com/en-gb/
- +33 (0)1 49 49 99 70
- Support.fr@peachvideo.com

Native HD format is preferred. If it is not possible to provide HD format, SD format will be accepted.

Only advertisements lasting at least 5 seconds can be broadcast on the Channels.

The advertiser or agent must provide all broadcasting instructions on the dedicated platform shared by the MyDiffTV advertising ad sales (mydiff.tv).

Time limits

The advertisement materials must be delivered no later than seven (7) working days before the commencement of the advertisement campaign. This time limit does not apply to the materials for advertisements lasting longer than sixty (60) seconds, which must be submitted to NRJ GLOBAL at least ten (10) working days before the commencement of the campaign.

If these time limits are not adhered to or if the characteristics of the advertisement (quality, duration, etc.) differ from expectations, NRJ GLOBAL reserves the right not to broadcast the advertisement. The full price for the advertisements will be owed by the advertiser or agent, regardless of whether the advertisements were broadcast or not.

NRJ GLOBAL

- Service Diffusion [*Broadcasting Department*]
- Eric Laprade +33 (0)1 4071 4317 / Nicolas Pios +33 (0)1 4071 4311
- 22 Rue Boileau 75016 PARIS, FRANCE
- Contact: diffusionNRJTV@nrj.fr

Storage and analysis

NRJ GLOBAL stores the advertisement materials for three (3) months after the first airing.

After this time, the materials are destroyed unless requested otherwise by the advertiser beforehand.

The signing of the advertisement order, in relation to the advertisements it covers, grants NRJ GLOBAL the right to reproduce, broadcast and make an analysis or a copy of said advertisements for the purposes of providing professional information to advertisers and agencies according to the procedures and practices of the subject matter.

For questions relating to the arrangements, deadlines, technical and broadcast conditions of the Channels, please contact the broadcasting department.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

PRICES, INVOICING, AND PAYMENT TERMS

A. Prices

The prices and discount rates will be provided by NRJ GLOBAL upon request.

NRJ GLOBAL reserves the right to modify prices and discounts at any time. It will inform advertisers at least five (5) calendar days before changes go into effect.

As an exception to the above, NRJ GLOBAL may modify the price and/or the title of the commercial breaks with less than five (5) calendar days' notice in the event of exceptional changes to programming or the necessary rearranging of scheduling which entails changing the length of commercial breaks in order to comply with the advertisement rules to which the CHANNELS are subject.

The new prices will be applicable to existing contracts. However, the advertiser may retain, cancel or reprogram its reservations (affected by the price changes) to other commercial breaks subject to schedule availability and subject to compliance with the cancellation conditions.

NRJ GLOBAL will inform purchasers of the modification as soon as possible.

The prices applicable to advertisements are the prices in force at the time of broadcasting.

Prices are stated excluding taxes. Any fees, taxes and charges applicable to the broadcasting of advertisements will be borne by the advertiser.

B. Invoicing

Invoices will be sent to the advertiser, with a copy to the agent if applicable, within a month of the broadcast.

If the advertiser or agent agrees, NRJ GLOBAL may use electronic invoicing, and shall send the invoices as signed PDF documents.

Invoices, however they are sent, will constitute proof of broadcast pursuant to Article 23 of Law No. 93-122 of 29 January 1993 (the "Sapin Act").

C. Payment terms

Invoices are due and payable on the tenth (10th) of the month subsequent to the lapse of thirty (30) days from the issuance date. They may be paid by wire transfer or by cheque made out to NRJ GLOBAL.

However, any client that is not registered with the Finance Department of NRJ GLOBAL or any registered client without a guarantee as to its financial situation, may be required to make a full or partial payment prior to any broadcast.

There is no additional discount for early payment. Invoices issued by NRJ GLOBAL do not confer a right to a cash discount.

In accordance with the provisions of Article L. 441-10 of the French Commercial Code, any sums not paid after the due date on the invoice shall give rise to the payment of interest for late payment calculated at a minimum rate of 15% (fifteen percent) per annum in proportion to the number of overdue days, calculated from the day after the due date, on the basis of a 360-day year. If the aforementioned rate of 15% (fifteen percent) becomes less than three times the legal interest rate, the penalty rate applied shall be increased to 3 (three) times the legal interest rate, rounded up to the next whole number. In addition, a fee of €40 (forty euros) will be payable for recovery costs, by legal right.

Notwithstanding Articles 1998 *et seq.* of the French Civil Code, the Advertiser and agent shall be jointly and severally liable for the payment of invoices. Payments made to the agent will not release the advertiser of its payment obligations to NRJ GLOBAL.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

WARRANTY

The advertiser and agent jointly and severally warrant the compliance of advertisements with the applicable laws and regulations and the recommendations of the Autorité de Régulation Professionnelle de la Publicité [*French Professional Regulation of Advertisements Authority*]. They shall indemnify NRJ GLOBAL and the Channels against any claim brought by a third party as a result of the broadcasting of the advertisements. Accordingly, the advertisements are broadcast on the Channels under the sole responsibility of the advertiser.

The advertiser and/or agent warrant, in particular, that the advertisements and their constituent elements, including music and audio, are provided free of all rights. The advertiser shall personally ensure this fact.

The advertiser and/or agent and/or advertisement agency must obtain any authorisations from any right holders (authors, producers, designers, directors, editors, performers and, in general, any natural or legal person that would consider themselves aggrieved for any reason by the broadcast of the advertisement or that could assert a right due to the broadcast of the advertisements on the Channels), which may be required for the reproduction and broadcast of the advertisements as well as the musical excerpts. The advertiser and/or agent and/or advertisement agency shall indemnify NRJ GLOBAL and the Channels for any damages in this regard.

LIMITATION OF LIABILITY

A. Editorial independence

The CHANNELS alone are in control of their programmes, schedules, commercial breaks, and may modify these aspects as they see fit.

NRJ GLOBAL and the Channels reserve the right to refuse any advertisement deemed contrary to the applicable regulations, good taste, good presentation, programme guidelines or the editorial line of the Channels' programmes.

NRJ GLOBAL and the Channels also reserve the right to refuse any advertisements that are contrary to the rules of the profession, and any advertisement likely to violate public order, common decency or upset the moral, religious, cultural or political beliefs of the Channels' audience. NRJ GLOBAL and the Channels may also refuse any advertisement that directly or indirectly refers to competitors of the Channels or any advertisement that contains reminders or parts of a programme or broadcast whose rights are held by a competitor of the Channels.

Only advertisements for the Channels of the NRJ Group, and no other channel, are authorised.

The Channels and/or NRJ GLOBAL may not, under any circumstances, be held liable for the refusal of an advertisement under this section.

B. Broadcast interruption or impossibility

NRJ GLOBAL and the CHANNELS will not be held liable for any force majeure event or decision by Arcom (French Regulatory Authority for Audiovisual and Digital Communication) that interrupts or prevents a broadcast

Broadcasts carried out will however be invoiced by NRJ GLOBAL.

NRJ GLOBAL and/or the Channels may not be held liable for the operational faults of one or more broadcast stations; accordingly, the advertiser or agent will not be entitled to make any claim for indemnity, compensation or refund for the failure of one or more broadcast or broadcast relay stations to carry out a broadcast.

PROTECTION OF PERSONAL DATA

A. Determination of purposes and means of processing

Each of the parties is free to determine the purposes and means of the data processing it performs.

NRJ GLOBAL shall not intervene in any way in the processing performed by the other party.

B. Compliance with the personal data protection legislation

Each of the parties undertakes to comply with all legislation regarding the protection of personal data, including Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data (General Data Protection Regulation) and all national legislation applicable to such processing, and expressly releases the other party from all responsibility for the processing of personal data that it performs or may perform.

C. Information

In its business relationships with its providers and clients, NRJ GLOBAL processes personal data.

GENERAL TERMS AND CONDITIONS OF SALE - TELEVISION 2025

The legal basis for this processing is to execute contractual measures and to comply with its legal or regulatory obligations. The purposes of this processing are:

- To manage the contractual relationship;
- Invoicing and accounting.

The primary data collected in connection with your contractual or business relationship with NRJ GLOBAL are: last name, first name, business email address, business phone number, role at the co-contracting company.

These data are retained according to the period for which they are collected, namely the contract term plus 5 years for management of the contractual relationship and 10 years for invoicing and accounting.

They are intended for NRJ GLOBAL as the data controller, and are only processed by company employees with an interest resulting from their role.

With regard to the nature of personal data and the risks associated with processing, NRJ GLOBAL takes the technical, physical and organisational measures needed to maintain the security of personal data and to prevent them from being corrupted, damaged or accessed by unauthorised third parties.

The data subjects of this processing have the following rights:

- the right to information, access and correction;
- the right of erasure and right of objection;
- the right to limitation of the data.

These rights may be exercised by sending an email to dpo@nrj.fr or by post to DPO NRJ Group, 22 rue Boileau, 75016 PARIS.

In the event of a dispute regarding the exercise of your rights, you have the option to submit a complaint to the French data protection authority, the Commission Nationale de l'Informatique et des Libertés.

ANTICORRUPTION

The purchaser is hereby expressly informed that NRJ GLOBAL has drawn up an Anticorruption policy and a Gift policy that notably include the applicable laws and regulations in France in terms of the fight against corruption. The policies are available upon request. In general, the purchaser expressly declares that it complies with the applicable laws and regulations on the fight against corruption in France (hereinafter collectively the "Ethical Code").

The purchaser undertakes to implement all the appropriate measures to ensure it respects the Ethical Code, and that any person acting on its behalf and in its name with regard to NRJ GLOBAL shall respect the Ethical Code. In this respect, the purchaser undertakes to accept NRJ GLOBAL's requests at any time with the aim of obtaining evidence of compliance with the Ethical Code.

Consequently, the purchaser shall indemnify NRJ GLOBAL for any recourse, action or claim that may be based on non-compliance with the Ethical Code.

Should NRJ GLOBAL have reason to believe that the purchaser, one of its shareholders, managers, company representatives, employees, members, subcontractors and/or representatives has failed or is likely to fail to comply with the commitments and guarantees to respect the Ethical Code, NRJ GLOBAL shall be entitled to immediately suspend the order and/or terminate it simply by notifying the purchaser in writing, within five (5) working days following receipt of said notification. NRJ GLOBAL may not be held liable as a consequence and this is subject to any damages or interest that may be claimed by NRJ GLOBAL due to non-compliance with the Ethical Code.

COMPETENT JURISDICTION

The competent Courts of Paris shall have exclusive jurisdiction over any dispute

05.2 DIGITAL

2025 GENERAL TERMS AND CONDITIONS OF SALE



2025 GENERAL TERMS AND CONDITIONS OF SALE - DIGITAL

The Pricing and Commercial Terms and Conditions and these General Terms and Conditions of Sale apply to all video and display advertising orders received by NRJ GLOBAL for broadcast from 1st January 2025 on the nrj.fr, nrj-play.fr, nostalgie.fr, cheriefm.fr, rireetchansons.fr, www.nrj.fr/webradios, reducavenue.com websites and on the apps for mobile phones and tablets of NRJ, *Manu dans le 6/10*, Chérie FM, Nostalgie, Rire & Chansons, NRJ Play (hereinafter referred to collectively as the "DIGITAL PLATFORMS" or individually as the "DIGITAL PLATFORM").

The advertisement order or purchase order (hereinafter referred to interchangeably as "advertisement order") from an advertiser or agent to NRJ GLOBAL with a view to broadcasting on one or more DIGITAL PLATFORMS implies the unconditional acceptance of the Pricing and Business Terms and Conditions and these General Terms and Conditions of Sale as well as the laws, regulations and standard practices governing advertisements and audiovisual communications. These General Terms and Conditions of Sale take precedence over any terms and conditions of purchase that the advertiser or agent may use (hereinafter the "Buyer"). They may only be superseded by special conditions granted by NRJ GLOBAL as part of special operations (sponsorship, partnership, etc.) and/or specific offers and/or specific sale contracts.

Invoicing is based on the Prices, the Pricing and Commercial Terms and Conditions and the General Terms and Conditions of Sale that are in force on the day of the broadcast.

NRJ GLOBAL may, at any time, modify in whole or in part the Pricing and Commercial Terms and Conditions, General Terms and Conditions of Sale and the Gross Prices (excl. VAT) that are available at www.nrjglobal.com. NRJ GLOBAL will provide at least five (5) calendar days' notice of such modifications. These modifications will be published on the aforementioned website.

APPLICATION OF THE PRICING AND BUSINESS TERMS AND CONDITIONS

The reservation of an advertising campaign on the DIGITAL PLATFORMS will be subject to the prior signing of an advertising order or a contract between NRJ GLOBAL and the Buyer, for any commercial offer proposed by NRJ GLOBAL.

2025 GENERAL TERMS AND CONDITIONS OF SALE - DIGITAL

Net "CPT Rate" is the cost per thousand advertising impressions or views on one of the DIGITAL PLATFORMS.

Net "Indexed CPT Rate" is the "Rate" after application of period indexes.

Net "Modulated CPT" is the "Indexed rate" after application of any targeting surcharges and the application of any reductions. Surcharges and reductions are applied successively to the Indexed rate.

Net CPT Cost Is the "Modulated CPT" minus commercial discounts.

The Pricing and Commercial Terms and Conditions will not apply in the event of any payment in the form of an exchange of advertisements for merchandise, advertisement space or services. Any such payments must be the subject of a specific contract.

ADVERTISER AND AGENT

An advertiser may purchase advertising space either directly from NRJ GLOBAL or through a duly appointed agent.

For the purposes hereof, "advertiser" means:

- Any natural or legal person that applies for an advertisement order, or has it done on its behalf, for its brands on one of the DIGITAL PLATFORMS;
- OR
- a group of advertisers must belong to the same corporate group which fulfils each of the following criteria:
 - The parent company is the holder of the majority of their share capital,
 - They must show that the purchase of advertising space is centralised, carried out either by the parent company or by a single entity in the group that is responsible for media-buying functions,
 - Consolidation must be effective from 1st January 2025.

Membership to a group of advertisers must be justified to NRJ GLOBAL by registered letter with acknowledgement of receipt.

These General Terms and Conditions of Sale will apply to the group of advertisers from the receipt date of said letter; they will have no retroactive effect.

Agents, acting in the name and on behalf of advertisers, must prove their capacity by providing NRJ GLOBAL with a mandate certificate (templates available at www.nrjglobal.com or on request from NRJ GLOBAL). Agents must inform NRJ GLOBAL of the provisions of the agency contract which will likely have an effect on NRJ GLOBAL's provision of services (term, scope, DIGITAL PLATFORMS, results, etc.).

No reservations of advertising spaces may be made by an agent on behalf of an advertiser before NRJ GLOBAL has received a compliant and duly signed mandate certificate.

Agents must inform NRJ GLOBAL of the termination of their mandate at least 1 (one) month beforehand by registered letter with acknowledgement of receipt.

ADVERTISEMENT ORDERS AND ADVERT SPACE PURCHASING CONDITIONS

The Buyer must email any request to reserve advertisement space to NRJ GLOBAL's sales department (advglobal@nrj.fr). In the event of reservations made by agents, requests for advertisement scheduling must be accompanied by mandate certificates.

Upon receipt of the reservation request, NRJ GLOBAL will issue an advertisement order that will state the availability of advertisement space with respect to the initial reservation request. This advertisement order must be signed and returned to NRJ GLOBAL at least two (2) weeks before the indicative date of the first day of the broadcast. In case of failure to adhere to this time limit, NRJ GLOBAL reserves the right to sell that particular advertisement space to any other advertiser. Only advertisement orders signed by the Buyer will be considered.

The advertisement order must also contain the phrase "agreed and signed." This phrase must be authenticated by affixing the stamp or electronic signature of an authorised representative of the Buyer. Except where specifically agreed otherwise by NRJ GLOBAL and the Buyer, or in the event of a specific guarantee referred to herein granted by NRJ GLOBAL in consideration of payment by the Buyer, NRJ GLOBAL's obligation extends only to the broadcasting of the advertisements between the start and end dates of the campaign as stated by the Buyer and reiterated, in accordance with schedule availability, in the advertisement order.

2025 GENERAL TERMS AND CONDITIONS OF SALE - DIGITAL

The parties thus agree that the schedule for the broadcast of the campaign, as established by NRJ GLOBAL, which takes into account the broadcast start and end dates chosen by the Buyer, is provided for information purposes only.

NRJ GLOBAL reserves the right to modify, in whole or in part, this broadcast schedule. Such modifications will not entitle the Buyer to any remedy or claim. NRJ GLOBAL may only rely on this right until the broadcast date of each commercial of the advertisement campaign.

The advertisement order is solely for the advertiser; consequently, it cannot be assigned or transferred, even partially, without the prior agreement of NRJ GLOBAL. The advertisement order is also linked to a product, service, brand, trading name or logo. The product, service, brand, commercial name, or logo promoted in the advertisement must match the one stated in the advertisement order. Any modification to the subject of the advertisement must be authorised by NRJ GLOBAL beforehand.

ARRANGEMENTS, DEADLINES, AND TECHNICAL CONDITIONS OF BROADCAST

For each advertisement order, the Buyer must send NRJ GLOBAL the technical elements previously approved no later than 2 (two) working days prior to the scheduled broadcast date on the DIGITAL PLATFORMS.

If the technical elements are not sent by the stated deadline or if their characteristics differ from expectations (format, content, quality, etc.), NRJ GLOBAL reserves the right not to broadcast the advertisement in whole or in part.

The full price for the advertisement spaces will be owed by the Buyer, regardless of whether or not the advertisements were broadcast.

Errors, incidents and delays in the transmission of the technical elements by telecommunication means cannot be attributable to NRJ GLOBAL; accordingly, NRJ GLOBAL may not be held liable by the Buyer for any loss and/or damage caused to the technical elements supplied by such means.

The Buyer shall transfer the technical elements and the signed mandate certificate and advertisement order.

Each element supplied must be accompanied by a list of the musical, literary or artistic works used or likely to give rise to the receipt of royalties due to the broadcasting of the advertisement, and the opinion of the ARPP [French Professional Regulation of Advertisements Authority] on those elements that require such an opinion (e.g. as part of the regulation of advertisements for On-Demand Audiovisual Media Services).

If an advertisement cannot be broadcast for any reason whatsoever on the relevant DIGITAL PLATFORM, except if it is sent after the deadline or is non-compliant, NRJ GLOBAL will notify the Buyer. The Buyer will thus be entitled to choose between a credit note for the Net amount of the intended advertisement and compensation in the form of advertisements equal to the Net amount of the advertisement that was not broadcast.

CANCELLATION OR MODIFICATION OF ADVERTISING ORDERS BY THE BUYER

Once NRJ GLOBAL receives an advertisement order signed by the Buyer, said order will be deemed final and binding.

Any modification or cancellation, in whole or in part, of an advertisement order by the Buyer must be sent by post or email no later than 10 (ten) working days prior to the indicative broadcast date.

For cancellations received 10 (ten) to 7 (seven) working days before the indicative broadcast date, the Buyer will be obligated to pay 30% (thirty per cent) of the Net price amount of the advertisement order

For cancellations received less than 7 (seven) working days before the indicative broadcast date, the Buyer will be obligated to pay the entire Net amount of the advertisement order.

For cancellations of special advertisement campaigns/sponsorship less than twenty-one (21) working days before the indicative start date, NRJ GLOBAL will be entitled to charge a penalty of 100% of the total Net amount of the advertisement order.

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Any advertisement space that is cancelled will be returned to NRJ GLOBAL.

Within the context of a pandemic in particular, in the event that national authorities order the restriction of activities, any requests for cancellation will be examined on a case-by-case basis by NRJ GLOBAL.

Any request for modification will be reviewed on a case-by-case basis by NRJ GLOBAL as to its feasibility. Where appropriate, depending on the nature and/or complexity of the modification, financial compensation may be granted to the Buyer. Should the modification be impractical, it will be reclassified as a cancellation and governed by the conditions set out above. In no event may a modification made less than 10 days before the indicative broadcast date lead to a reduction in price.

PRICES, INVOICING, AND PAYMENT TERMS

A Prices

The prices and discount rates will be provided by NRJ GLOBAL upon request.

NRJ GLOBAL reserves the right to modify prices and discounts at any time. It will inform clients at least five (5) calendar days before changes go into effect.

The new prices will be applicable to existing contracts. The Buyer may, however, change his/her reservations (affected by price changes) subject to schedule availability.

NRJ GLOBAL will inform buyers of the modification as soon as possible.

Prices are stated excluding taxes. Any fees, taxes, and charges applicable to the broadcasting of advertisements will be borne by the Buyer. Prices do not include the production costs of the technical elements that the Buyer must send NRJ GLOBAL in order for the latter to broadcast the advertisements on the DIGITAL PLATFORMS.

The prices applicable to advertisements are the prices in force at the time of broadcasting. The technical costs (creation of specific websites, integration of specific adverts, etc.) will be set out in a quotation for each advertisement order and will be based on the advertisement formats.

B Invoicing

Invoices will be sent to the advertiser, with a copy to the agent if applicable, within a month of the broadcast.

If the Buyer agrees, NRJ GLOBAL may use electronic invoicing, and shall send the invoices as signed PDF documents.

Invoices, however they are sent, will constitute proof of broadcast pursuant to Article 23 of Law No. 93-122 of 29 January 1993 (the "Sapin Act").

C Payment terms

Invoices are due and payable on the tenth (10th) of the month subsequent to the lapse of thirty (30) days from the issuance date. They may be paid by wire transfer or by cheque made out to NRJ GLOBAL.

However, any client that is not registered with the Finance Department of NRJ GLOBAL or any registered client without a guarantee as to its financial situation, may be required to make a full or partial payment prior to any broadcast.

There is no additional discount for early payment.

Invoices issued by NRJ GLOBAL do not confer a right to a cash discount.

In accordance with the provisions of Article L. 441-10 of the French Commercial Code, any sums not paid after the due date on the invoice shall give rise to the payment of interest for late payment calculated at a minimum rate of 15% (fifteen percent) per annum in proportion to the number of overdue days, calculated from the day after the due date, on the basis of a 360-day year.

If the aforementioned rate of 15% (fifteen percent) becomes less than three times the legal interest rate, the penalty rate applied shall be increased to 3 (three) times the legal interest rate, rounded up to the next whole number. In addition, a fee of €40 (forty euros) will be payable for recovery costs, by legal right.

Notwithstanding Articles 1998 *et seq.* of the French Civil Code, the advertiser and agent will be jointly and severally liable for the payment of invoices.

Payments made to the agent will not release the advertiser of its payment obligations to NRJ GLOBAL.

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WARRANTY

The advertiser and agent jointly and severally warrant the compliance of advertisements with the applicable laws and regulations and the recommendations of the *Autorité de Régulation Professionnelle de la Publicité* [ARPP, the French Authority for the Professional Regulation of Advertisements].

They shall indemnify NRJ GLOBAL and the DIGITAL PLATFORMS against any claim brought by a third party as a result of the broadcasting of the advertisements. Accordingly, the advertisements are broadcast on the DIGITAL PLATFORMS under the sole responsibility of the advertiser.

The Advertiser warrants, in particular, that the advertisements and their constituent elements, including music and audio, are provided free of all intellectual property right claims, with the advertiser personally attending to such matters.

The Advertiser and/or advertisement agency must obtain any authorisations from any right holders (authors, producers, designers, directors, editors, performers and, in general, any natural or legal person that would consider themselves aggrieved for any reason by the broadcast of the advertisement or could assert a right due to the broadcast of the advertisements on the DIGITAL PLATFORMS), which may be required for the reproduction and broadcast of the advertisements as well as the musical excerpts. The Buyer and/or advertisement shall indemnify NRJ GLOBAL and the DIGITAL PLATFORMS for any damages in this regard.

LIMITATION OF LIABILITY

A Editorial independence

NRJ GLOBAL and the DIGITAL PLATFORMS reserve the right to refuse any advertisement deemed contrary to the applicable regulations, good taste, good presentation, the editorial line of the specific DIGITAL PLATFORM or not matching the content, sections and/or web pages with which the advertiser wishes to associate its advertisement.

NRJ GLOBAL and the DIGITAL PLATFORMS also reserve the right to refuse any advertisements that are contrary to the rules of the profession, and any advertisement likely to violate public order, common decency or upset the moral, religious, cultural or political beliefs of the audience of the DIGITAL PLATFORMS.

NRJ GLOBAL and/or the DIGITAL PLATFORMS may also refuse any advertisement that directly or indirectly refers to competitors of the DIGITAL PLATFORMS or any advertisement that contains reminders or parts of digital platforms that compete with the DIGITAL PLATFORMS. Only publicity for the radio stations and TV channels of the NRJ Group, and no other station or channel, is authorised.

The DIGITAL PLATFORMS and/or NRJ GLOBAL may not, under any circumstances, be held liable for the refusal of an advertisement under this section.

Any redirection to other websites may only be allowed upon the prior express written authorisation of NRJ GLOBAL. Any redirection to another website that is modified without the prior agreement of NRJ GLOBAL will be ceased without any formality required and the advertiser will not be entitled to claim any refund or compensation of any type.

B Broadcast interruption or impossibility

NRJ GLOBAL and the DIGITAL PLATFORMS will not be held liable for any force majeure event or decision by a governmental body that interrupts or prevents a broadcast on the DIGITAL PLATFORMS.

The advertiser will, however, be invoiced by NRJ GLOBAL for any broadcasts carried out.

NRJ GLOBAL and the DIGITAL PLATFORMS will not be held liable for any technical error that interrupts or prevents a broadcast on the DIGITAL PLATFORMS; in such a case, only the provisions of the last paragraph in section "Arrangements, deadlines, technical broadcast conditions" will apply.

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NRJ GLOBAL cannot warrant that competing advertisements will not be shown in contiguous or nearby positions at the same time as the advertiser's advertisement.

PROTECTION OF PERSONAL DATA

1. Determination of purposes and means of processing

NRJ GLOBAL and its clients are free to determine the purposes and means of the data processing they perform.

NRJ GLOBAL shall not intervene in any way in the processing performed by its clients.

2. Compliance with legislation regarding the protection of personal data

NRJ GLOBAL and its clients undertake to comply with all legislation regarding the protection of personal data, including Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data (General Data Protection Regulation) and all national legislation applicable to such processing, and expressly releases the other party from all responsibility for the processing of personal data that it performs or may perform.

3. Information

In its business relationships with its providers and clients, NRJ GLOBAL processes personal data.

The legal basis for this processing is to execute contractual measures and to comply with its legal or regulatory obligations. The purposes of this processing are:

- To manage the contractual relationship;
- Invoicing and accounting.

The primary data collected in connection with your contractual or business relationship with NRJ GLOBAL are: last name, first name, business email address, business phone number, role at the co-contracting company.

These data are retained according to the period for which they are collected, namely the contract term plus 5 years for management of the contractual relationship and 10 years for invoicing and accounting.

They are intended for NRJ GLOBAL as the data controller, and are only processed by company employees with an interest resulting from their role.

With regard to the nature of personal data and the risks associated with processing, NRJ GLOBAL takes the technical, physical and organisational measures needed to maintain the security of personal data and to prevent them from being corrupted, damaged or accessed by unauthorised third parties.

The data subjects of this processing have the following rights:

- the right to information, access and correction;
- the right of erasure and right of objection;
- the right to limitation of the data.

These rights may be exercised by sending an email to dpo@nrj.fr or by post to DPO NRJ Group, 22 rue Boileau, 75016 PARIS.

In the event of a dispute regarding the exercise of your rights, you have the option to submit a complaint to the French data protection authority, the Commission Nationale de l'Informatique et des Libertés.

4. Cookies and trackers

The buyer agrees to inform NRJ GLOBAL and the entities that publish the DIGITAL PLATFORMS concerned by the advertising order, by the advertiser or an intermediary, of a cookie or any other tracker during the broadcast of the advertisement campaign, at the time the NRJ GLOBAL advertisement order is subscribed to.

Upon subscribing to an advertising order, the buyer shall inform NRJ GLOBAL and the entities that publish the DIGITAL PLATFORMS concerned by the advertising order, before installing a cookie, of any information relating to the installed cookie, including: the identity of the data controller, the type of information collected, the purpose of the information collected, the recipients of the information collected, the cookie's duration (it being understood that said duration may not exceed the duration of the corresponding advertisement order), the cookie's technical characteristics.

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The Buyer undertakes not to install any cookies until it has communicated the information described above to NRJ GLOBAL and to the entities that publish the DIGITAL PLATFORMS concerned by the advertising order.

In all cases, the cookie installed may only be used to collect information that does not enable the user to be identified.

Thanks to the information communicated by the advertiser, NRJ GLOBAL and/or the entity that publishes the DIGITAL PLATFORM concerned by the advertising order will inform individuals of the installation of the cookie and will obtain their consent or refusal for said installation on their device. The Buyer acknowledges that, aside from the limited cases for which the installation of cookies does not require consent, users may not consent to the installation of cookies on their device (including the Buyer's cookie) and may withdraw their consent at any time. In this case, the Buyer acknowledges and agrees that its cookie will not be installed on the user's device (or may not be read). Failure to install or read said cookie will not affect the other terms of the contract.

The Buyer undertakes to comply with the regulations applicable to cookies. In particular, it undertakes (i) to inform the persons concerned of the identity of the Buyer, the existence of trackers and their purposes and (ii) to ensure that it has first obtained the consent of the persons concerned before installing or reading a cookie.

In the event of a breach by the buyer and any service provider acting in its name and/or on its behalf, of the rules on personal data protection and cookies, NRJ GLOBAL reserves the right to refuse and/or suspend the campaign, it being understood that the Buyer will remain liable for the entire amount chargeable for the campaign and for any fees related to use of cookies in violation of the applicable regulations, if applicable. The compensation corresponds with the amount of the damages imposed by a supervisory authority and/or a court on NRJ GLOBAL and/or the entity that publishes the DIGITAL PLATFORM concerned by the advertising order, as well as the related legal expenses.

ANTICORRUPTION

The Buyer is hereby expressly informed that NRJ GLOBAL has drawn up an Anti-corruption policy and a Gift policy that notably include the applicable laws and regulations in France in terms of the fight against corruption. The policies are available upon request. In general, the purchaser expressly declares that it complies with the applicable laws and regulations on the fight against corruption in France (hereinafter collectively the "Ethical Code").

The Buyer undertakes to implement all the appropriate measures to ensure it respects the Ethical Code, and that any person acting on its behalf and in its name with regard to NRJ GLOBAL shall respect the Ethical Code. In this respect, the purchaser undertakes to accept NRJ GLOBAL's requests at any time with the aim of obtaining evidence of compliance with the Ethical Code.

Consequently, the Buyer shall indemnify NRJ GLOBAL for any recourse, action or claim that may be based on non-compliance with the Ethical Code.

Should NRJ GLOBAL have reason to believe that the purchaser, one of its shareholders, managers, company representatives, employees, members, subcontractors and/or representatives has failed or is likely to fail to comply with the commitments and guarantees to respect the Ethical Code, NRJ GLOBAL shall be entitled to immediately suspend the order and/or terminate it simply by notifying the Buyer in writing, within five (5) working days of receipt of said notification. NRJ GLOBAL may not be held liable as a consequence and this is subject to any damages or interest that may be claimed by NRJ GLOBAL due to non-compliance with the Ethical Code.

COMPETENT JURISDICTION

The competent Courts of Paris shall have exclusive jurisdiction over any dispute:



YOU WILL FIND THE 2025 GLOBAL VIDEO GTCS ON THE WEBSITE

WWW.NRJGLOBAL.COM