



TARIF NATIONAL CHÉRIE FM

FEVRIER 2022 en euros - Base 30"

Applicable à partir du 31 Janvier 2022



TARIF BLANC BRUT PAR TRANCHE HORAIRE

Table with columns for days of the week (Lundi to Dimanche) and hourly rates (05h00 to 23h30). Includes a 'Moyenne 5h/24h' row at the bottom.

TARIF GOLD BRUT PAR TRANCHE HORAIRE

Table with columns for days of the week (Lundi to Dimanche) and hourly rates (05h00 to 23h30). Includes a 'Moyenne 5h/24h' row at the bottom.

TARIF ROUGE BRUT PAR TRANCHE HORAIRE - BASE 30"

Table with columns for days of the week (Lundi to Dimanche) and hourly rates (05h00 to 23h30). Includes a 'Moyenne 5h/24h' row at the bottom.

TARIF PLATINE BRUT PAR TRANCHE HORAIRE

Table with columns for days of the week (Lundi to Dimanche) and hourly rates (05h00 to 23h30). Includes a 'Moyenne 5h/24h' row at the bottom.

TARIF BLEU BRUT PAR TRANCHE HORAIRE - BASE 30"

Table with columns for days of the week (Lundi to Dimanche) and hourly rates (05h00 to 23h30). Includes a 'Moyenne 5h/24h' row at the bottom.

TARIF BLANC BRUT ECRAIN PREMIUM

Table with columns for days of the week (Lundi to Vendredi) and rates for 06h14, 07h14, and 08h14.

TARIF GOLD BRUT ECRAIN PREMIUM - BASE 30"

Table with columns for days of the week (Lundi to Vendredi) and rates for 06h14, 07h14, and 08h14.

TARIF ROUGE BRUT ECRAIN PREMIUM - BASE 30"

Table with columns for days of the week (Lundi to Vendredi) and rates for 06h14, 07h14, and 08h14.

TARIF PLATINE BRUT ECRAIN PREMIUM - BASE 30"

Table with columns for days of the week (Lundi to Vendredi) and rates for 06h14, 07h14, and 08h14.

TARIF BLEU BRUT ECRAIN PREMIUM - BASE 30"

Table with columns for days of the week (Lundi to Vendredi) and rates for 06h14, 07h14, and 08h14.

PÉRIODES TARIFAIRES 2021

Legend for tariff periods: BLEU, BLANC, GOLD, ROUGE, PLATINE.

Frans de mise à l'antenne : 32 euros Hors Taxe par message / Tarifs de nuit, nous consulter

INDICES DE FORMAT

Table mapping format durations (5 sec to 60 sec) to indices (50 to 240).

Les coefficients s'appliquent sur le tarif publié afin d'obtenir le tarif de base par format.

