



RADIO - AUDIO

AMENDMENT NO. 2 TO THE PRICING AND BUSINESS TERMS AND CONDITIONS AND THE GENERAL TERMS AND CONDITIONS OF SALE FOR NATIONAL RADIO - AUDIO 2021 NRJ GLOBAL

This amendment invalidates and supersedes the offer terms and conditions given below as of 23 March 2021.

All the other Pricing and Business Terms and Conditions and General Terms and Conditions of Sale for radio - audio 2021, and amendment no. 1, which are not modified by this amendment, still apply.

1 - Modification of the Millennials and Just Women offers

The Millennials and Just Women solutions on page 25 are modified as follows:

MILLENNIALS*

ALMOST 9 MILLION CONTACTS IN THE 15-34 AGE GROUP
(Radio⁽¹⁾ + TV⁽³⁾)

€ 95,000-

1 week Monday-Sunday

RADIO	NRJ	63 spots
TV	NRJ12	73 spots
	NRJ HITS	63 spots

NRJ DIGITAL RADIO STATIONS **550,000 impressions**
audio spots

REPLAY NRJ PLAY AND NRJ12 YOUTUBE CHANNEL **235,000 impressions**
pre-roll video

THEMATIC VIDEOS **150,000 views**

AMPLIFICATION **150,000 views**

NRJ ECOSYSTEM

JUST WOMEN

ALMOST 19 MILLION CONTACTS AMONG WOMEN
(Radio⁽²⁾ + TV⁽⁴⁾)

€ 77,000-

2 weeks Monday-Sunday

RADIO	CHÉRIE FM	104 spots
TV	CHÉRIE25	64 spots

CHERIEFM.FR WEBSITE **1.7 million impressions**
Rectangles, banners

REPLAY NRJ PLAY **175,000 impressions**
pre-roll video

CHÉRIE FM DIGITAL RADIOS **353,000 impressions**
audio spots

CHÉRIE FM APPLICATION **353,000 impressions**
interstitial page & banners



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2 - Modification of the Digital Audio prices and formats

The Digital Audio prices and formats, given on page 34, paragraph 1, are modified as follows:

1 DIGITAL AUDIO PRICES

POSITIONING AND FORMATS	GROSS CPT (EXCL. VAT) BASE FORMAT 20''
Flux live – pre-roll - 20 seconds maximum	€100
Replay Podcasts or Digital radios - pre-roll - 30 seconds maximum	€100
Native Podcasts - pre-roll - 30 seconds maximum	€300
Digital radios - mid-roll - 30 seconds maximum	€60

3 - Withdrawal of our Data-Targeting solutions

The Data-Targeting Digital Audio solution on page 34, paragraph 2 has been withdrawn.