



RADIO - AUDIO

AMENDMENT NO. 1 TO THE PRICING AND BUSINESS TERMS AND CONDITIONS AND THE GENERAL TERMS AND CONDITIONS OF SALE FOR NATIONAL RADIO - AUDIO 2021 NRJ GLOBAL

This amendment invalidates and supersedes the Off-commercial break/sponsorship pricing terms and conditions given on page 15, paragraph 5.2.

These pricing terms and conditions apply to all advertisements as of 1 January 2021.

5.2 Off-commercial break/sponsorship

+50%

The broadcasting of advertisements outside commercial breaks and/or of sponsorship advertisements is possible under certain conditions and following an agreement with the station involved.

Sponsorships can use either a 5-second or 8-second programme billboard.

For example, an 8" billboard would have a price index of 60 applied to it in comparison to the 30" rate (Off-commercial break/sponsorship surcharge not included).

04/01/2021

